

International Executive Development Programmes

2023-24



National Institute for Micro, Small and Medium Enterprises (ni-msme)
An Organisation of the Ministry of MSME, Govt. of India and ISO 9001-2015 Certified
Yousufguda, Hyderabad – 500 045, Telangana, India
www.nimsme.org

National Institute for MSME (ni-msme) - The Premier Institute

National Institute for Micro, Small and Medium Enterprises (**ni-msme**), formerly known as National Institute of Small Industry Extension Training (**nisiet**), is an organisation of the Ministry of Micro, Small and Medium Enterprises, Government of India. With on knowledge disseminating the Institute is facilitating value addition to micro, small and medium enterprises (MSMEs) through training, research, consultancy, extension and information services. Its role encompasses every aspect of organisation building from the formulation, implementation of policies and strategies to providing consultancy in key areas of MSMEs, integrating the development of all sectors of economy. **ni-msme** promotes entrepreneurship and addresses the problems of enterprises, and also provides information for their use. **ni-msme's** activities have extended beyond the Indian shores, touching almost all the developing economies around the world. **ni-msme** has so far trained, 10758 International professionals from 145 countries since 1967. The Institute's programmes are modified from time to time, taking into account the progress and potential of the developing world, which is keen to achieve faster rates of economic growth. The academic activities of the Institute are organised by its excellent faculty, each one focusing on a particular component of MSME promotion and development. The National Institute for Micro, Small and Medium Enterprises (**ni-msme**) offers a number of international programs, which are designed to provide participants with the knowledge and skills they need to succeed in the global marketplace.

During 2023-24, **ni-msme** will offer the following 8 executive development programmes structured for various professionals in the developing countries, sponsored by the Ministry of External Affairs, Government of India, under the Indian Technical and Economic Cooperation (ITEC).

Programmes 2023-24		
Sr. No	Programme Title	Programme Director
Phase I (7 – 25 August 2023)		
1	Enterprise Development through Microfinance (EDMF)	Mr. Vivek Kumar
2	Export Opportunities for SMEs in the Developing Countries (EOSME)	Dr. K. Visweswara Reddy and Dr. E. Vijaya
3	Rural Employment Generation through Enterprise Promotion Strategies (REG-EPS)	Mr. V. B. Rajendra Prasad and Dr. Shreekant Sharma
Phase II (11 – 29 September 2023)		
4	Essential Digital Branding and Marketing for SMEs in International Trade (EDBMSIT) (2 Weeks)	Mr. Sarath Muthyala
5	Promotion of Micro Enterprises (POME)	Mr. J. Koteswara Rao
6	Strategies for Development of Rural Economy (SDRE)	Mr. K. Surya Prakash Goud
Phase III (9 – 27 October 2023)		
7	Enhancing competitiveness in SMEs through Innovation, Incubation and Intellectual property Rights	Ms. V. Swapna
8	Skill Gap Analysis and Self Employment Opportunities	Mr. V. B. Rajendra Prasad and Dr. E. Vijaya

Interested officials can apply here:

https://www.itecgoi.in/courses_listinst?salt6=NTUyMTVIMDaxNzc5



ni-msme International Executive Programmes 2023-24



1) Enterprise Development through Microfinance (EDMF)

07 – 25 August 2023

Duration 3 Weeks

RATIONALE

Employment generation and poverty alleviation are the two major issues before the Government of every developing country. Since agriculture can no longer absorb the gainful employment needs of the growing population, occupational transfer to secondary and tertiary sectors has become inevitable. The concept of income generation by economically weaker sections of society through the setting of micro-enterprises is steadily gaining momentum in all these countries. India has a remarkably successful record of servicing the targeted groups such as the educated unemployed, tribes, ex-servicemen, the physically challenged, and women through special programs and support services for setting-up up Micro-Enterprises. Justifiably, India looks forward to opportunities to share its experiences with other developing countries.

OBJECTIVES

- Identify suitable income-generating activities requiring low investment, matching the skills of target groups.
- Understand the techniques of promoting micro- enterprises among various target groups.
- Acquire skills to monitor programmes of micro-enterprise promotion, implementation, and management.
- Familiar with various strategies for Micro Enterprise Development
- Share the Indian experience in the development of Micro-Enterprises

CONTENT

Module 1: Policies and Programmes of Micro, Small, and Medium Enterprises (MSMEs)

Module 2: Planning and Promotion for Micro Enterprises Module 3: Institutional Support for Enterprise Development

Module 4: Identification of Viable Enterprises

Module 5: Feasibility Study & Project Report Preparation

Module 6: Project Appraisal Techniques

Module 7: Promotion of Micro Enterprises through Livelihood Business Incubators

Module 8: Self-Help Groups (SHGs) & Micro Finance

Module 9: Micro-Enterprise Development through PPP and CSR

Module 10: In-plant exposure visits and project work

EXPECTED OUTCOME

The program helps the participants to enhance skills in planning for micro-enterprise promotion, implementation, and monitoring against the backdrop of Indian experience

TARGET PARTICIPANTS

Personnel associated with policy formulation, planning, promotion, and development of micro-enterprises and income-generating activities in government, non-governmental and voluntary organizations devoted to weaker sections

PROGRAMME DIRECTOR



Mr. Vivek Kumar

Associate Faculty Member

Email: vivek@nimsme.org

Contact Number: +91 40-23633252



2) Export Opportunities for SMEs in the Developing Countries (EOSME)

07 – 25 August 2023

Duration 3 Weeks

RATIONALE

Stronger participation by SMEs in global markets creates opportunities to scale up, accelerate innovation, facilitate spill-overs of technology and managerial know-how, broaden and deepen the skillset, and enhance productivity. Global Value Chains (GVCs) offer new opportunities for SMEs to integrate the global economy, as exporters, suppliers to large firms that export, and importers of competitively priced foreign inputs and technologies. The main aim of administering this course to the Developing countries is to impart policy approaches that have proven successful to strengthen SMEs' participation in international trade

OBJECTIVES

- To achieve sustainable economic growth and employment in Developing Countries
- Through SME participation in international trade
- Develop skills among SMEs in the nitty gritty of international trade
- To disseminate the policy initiatives of the developing countries for the promotion of foreign trade
- To ascertain the potentiality of SMEs and to link them to a nation's larger developmental vision encompassing export strategy and poverty reduction
- To understand the WTO Agreement. This has created a framework for a more open global trading system, which has implications for SMEs

CONTENT

Module -1: Understanding the International trade frame work.
Module -2: Marketing plan for SME Exports
Module -3: Export – Import Logistics
Module -4: Export Finance
Module -5: Insurance and Risk Management
Module -6: Improving the Competitiveness of SMEs in developing countries
Module -7: WTO implications on SMEs
Module -8: SMEs Exports Through Virtual Market Places.
Module – 9: Product, Market and Buyer Selection

EXPECTED OUTCOME

The Participant will be able understand

1. The International Trade Policies for promotion of SME Exports
2. Overview and role of International Bodies
3. Documentation Procedures & Logistics
4. Role of MSMEs in Trade Promotion

TARGET PARTICIPANTS

Employees of Government/Public Sector/ Trade Bodies and Export Promotion Councils Graduation with 3 Years' experience Or Diploma with 5 Years' experience Or Certificate with 7 Years' experience Age: 21 - 50 years

PROGRAMME DIRECTOR



Dr. K. Visweswara Reddy
Faculty Member
Email: kvisweswarareddy@nimsme.org
Contact No: +91 40 23633240



Dr. E. Vijaya
Faculty Member
Email: evijaya@nimsme.org
Contact No. +91 40 23633258



3) Rural Employment Generation through Enterprise Promotion Strategies (REG-EPS)

07 – 25 August 2023

Duration 3 Weeks

RATIONALE

Rural employment generation is a major challenge faced by many countries around the world. In developing countries, majority of rural population rely on agriculture for their livelihood. However, agriculture sector is not able to provide enough jobs for everyone. As a result, many rural people are unemployed or underemployed.

There are a number of strategies that can be used to generate employment in rural areas. One of the strategy is to promote enterprise development. This can be done by providing training, technology, marketing and financial assistance to rural entrepreneurs. It is also important to create an enabling environment for businesses, by providing access to markets, infrastructure, and other resources.

OBJECTIVES

- To impart knowledge on the entire process of rural entrepreneurship development & handholding support
- Develop skills in identification of potential investment opportunities in rural areas
- To transform the new technologies to rural areas
- To Promote resource based processing units
- To deliver professional services to rural youth in establishing their own units.

CONTENT

Module 1 : Potentiality Study in Rural Areas

Module 2 : Area specific investment opportunities identification

Module 3 : Government initiatives for skill development

Module 4 : Rural Entrepreneurship Development

Module 5 : Counselling Skills & Handholding Process

Module 6 : Achievement Motivation

Module 7 : Role of Government/NGOs/ technical institutions in Rural Enterprise Development

Module 8 : Project Report Preparation

Module 9 : Market linkages to Rural Products

EXPECTED OUTCOME

With the knowledge gained and skills developed, the participants shall be able to promote the rural enterprises effectively as counsellor, motivator and mentor among various target groups of rural areas and in turn they can generate rural employment

TARGET PARTICIPANTS

Officials of Government/ Non-Government Developmental Agencies working for Rural Development, Rural Development Bankers, Technical institutions and financial institutions, involved in the promotion of Rural Enterprises

PROGRAMME DIRECTOR



Mr VBR Rajendra Prasad
Associate Faculty Member
Email: vbr.prasad@nimsme.org
Contact No: +91 40 23633231



Dr. Shreekant Sharma
Faculty Member
Email: sharma@nimsme.org
Contact No. +91 40 23633225



4) Essentials of Digital Branding and Marketing for SMEs in International Trade (EDBMS)

11 – 29 September 2023

Duration 2 Weeks

RATIONALE

There are many reasons why SMEs should invest in digital branding and marketing for international trade. Here are some of the most important ones are to reach a global audience, build brand awareness, generate leads for sales and reduce costs. Overall, digital branding and marketing is a valuable tool for SMEs that want to succeed in international trade. By investing in digital marketing, SMEs can reach a global audience, build brand awareness, generate leads and sales, and reduce costs.

OBJECTIVES

- Setting up the Digital Presence to reach target customers
- Building effective marketing Content
- Generating quality leads
- Create awareness on Branding

CONTENT

Modules – 1: Marketing Concepts
Modules – 2: Digital Presence Creation
Modules – 3: Customer Journey Mapping
Modules – 4: Payment and Logistics Setup

EXPECTED OUTCOME

The participants would learn and transfer the knowledge to SMEs in their country. By investing in digital marketing, SMEs can increase their chances of success in the global marketplace.

TARGET PARTICIPANTS

Personnel associated with policy formulation, planning, promotion and development of microenterprises and income generating activities in Government, non-government and voluntary organizations devoted to SMEs

PROGRAMME DIRECTOR



Mr Sarath Muthyala
Associate Faculty Member
Email: muthyala.sarath@nimsmc.org
Contact Number: +91 40 23633243



5) Promotion of Micro Enterprises (POME)

11 – 29 September 2023

Duration 3 Weeks

RATIONALE

Employment generation and poverty alleviation are the two major issues before the Government of every developing country. Since agriculture can no longer absorb the gainful employment needs of the growing population, occupational transfer to secondary and tertiary sectors has become inevitable. The concept of income generation by economically weaker sections of society through the setting of micro-enterprises is steadily gaining momentum in all these countries. India has a remarkably successful record of servicing the targeted groups such as the educated unemployed, tribes, ex-servicemen, the physically challenged, and women through special programs and support services for setting up Micro-Enterprises. Justifiably, India looks forward to opportunities to share its experiences with other developing countries.

OBJECTIVES

- Identify suitable income-generating activities requiring low investment, matching the skills of target groups.
- Understand the techniques of promoting microenterprises among various target groups.
- Acquire skills to monitor programmes of microenterprise promotion, implementation, and management.
- Familiar with various strategies for Micro Enterprise Development.
- Share the Indian experience in the development of Micro-Enterprises.

CONTENT

Module 1: Policies and Programmes of Micro, Small, and Medium Enterprises (MSMEs)

Module 2: Planning and Promotion for Micro Enterprises

Module 3: Institutional Support for Enterprise Development

Module 4: Identification of Viable Enterprises

Module 5: Feasibility Study & Project Report Preparation

Module 6: Project Appraisal Techniques

Module 7: Promotion of Micro Enterprises through Livelihood Business Incubators

Module 8: Self-Help Groups (SHGs) & Micro Finance

Module 9: Micro-Enterprise Development through PPP and CSR

Module 10: In-plant exposure visits and project work assignment

EXPECTED OUTCOME

The program helps the participants to enhance skills in planning for micro-enterprise promotion, implementation, and monitoring against the backdrop of Indian experience

TARGET PARTICIPANTS

Personnel associated with policy formulation, planning, promotion, and development of micro-enterprises and income-generating activities in government, non-governmental and voluntary organizations devoted to weaker sections

PROGRAMME DIRECTOR



Mr. J. KOTESWARA RAO
Faculty Member
Email: jkrao@nimsme.org
Contact Number: +91 40 23633241



ni-msme International Executive Programmes 2023-24



6) Strategies for Development of Rural Economy (SDRE)

7 – 29 August 2023

Duration 3 Weeks

RATIONALE

Rural development is the process of improving the quality of life through socio-economic development of the people living in rural areas. The backwardness of the rural areas is obstacle overall growth of the economy. Inclusive rural development by improving the quality of life of all rural people is possible through various strategies with focus on three important interrelated dimensions. Hence, the major objectives of rural development includes improving productivity and wages of rural people, reduce unemployment and bring a notable decline in underemployment, increased and sustainable employment opportunities, guarantee an increase in the standard of living of the underprivileged population through social inclusion, provide the basic needs: elementary education, healthcare, clean drinking water, rural roads, etc. In order to achieve, the above mentioned objectives, some innovative and viable strategies need to be designed for implementation

OBJECTIVES

- To understand role of agriculture in rural economic development
- To share Indian strategies for rural Development
- To discuss Indian experiences in promotion of rural enterprises
- To understand challenges related to rural enterprise promotion
- To discuss approaches and strategies for development of rural Enterprises
- To appreciate Schemes and Programmes related to Rural Entrepreneurship Development
- To impart skills for designing approaches for rural development

CONTENT

- Entrepreneurship & Rural Economy
- Eradication of Poverty through Innovation, Incubation & Cluster Development
- Empowerment of Women through Entrepreneurship & Skill Development
- Infrastructure Development through Public Private Partnership
- Climate change & Smart Agriculture
- Agribusiness & Application of Green Technologies
- MSME Policies & Programmes
- Exposure visits
- In-plant training and project work
-

EXPECTED OUTCOME

The participants would be able to assist their respective countries in designing and implementing innovative strategies for SME development. They would also be in a position to help the practicing entrepreneurs/institutions/ organisations/ NGOs in the implementation of various programmes.

TARGET PARTICIPANTS

The programme would be useful to the senior and middle level Government officials, MSME Consultants, NGOs, and other development executives including financial institutions.

PROGRAMME DIRECTOR



Mr. K. Surya Prakash Goud
Faculty Member
Email: kspg@nimsme.org
Contact Number: +91 40 23633221



7) Enhancing Competitiveness in SMEs through Innovation, Incubation & Intellectual Property Rights (IPR)

09 – 27 October 2023

Duration 3 Weeks

RATIONALE

Small & Medium Enterprises (SME) sector is one of the largest contributors to World economy. They comprise over 90% of the complete enterprises in most economies. They are responsible for generating impressive employment growth and high amount of industrial production. Considering the potential contribution SMEs can make towards the country economies, the governments are working to make the sector stronger and more developed. In India, several new initiatives are taken by Ministry of MSME for the development and enhancement of competitiveness of SMEs. Recently a new “MSME Innovative Scheme” was introduced to promote and support untapped creativity and to promote adoption of latest technologies in MSME that seek the validation of their ideas at proof-of concept level. The scheme is a combination of Incubation, Design Intervention and IPR protection initiatives to enhance MSME competitiveness and transform them as National and International Champions. **ni-msme** having rich experience in the areas of innovation, incubation & IPR proposes the programme to share the knowledge & experiences among developing countries

OBJECTIVES

- To promote a culture of innovation and creative problem solving through knowledge sharing and collaboration amongst industry, academia, government institutions, research laboratories etc
- To share the Indian best practices in innovation, incubation & IPR
- To better understand the economic, legal and practical aspects of various forms of IPR protection
- To develop necessary skill sets for effectively managing Innovations & intellectual property.
- To encourage the SMEs to integrate the IP strategy into their entire business operations—from conception to production, production to marketing, and marketing to sales.
- To share the Indian government scheme for innovation, incubation & IPR

CONTENT

Module 1 -Innovation, Incubation &Entrepreneurship

Module 2 - Design & its importance for SME product Development

Module 3 - Intellectual Property Rights & its Importance for SMEs

Module 4 - Indian Government Schemes on Innovation, Incubation & IPR

Module 5 - Best Practices & Case study in Innovations, Incubation & IPR

Module 6 - Field visit & In plant study

EXPECTED OUTCOME

With the knowledge gained and skill developed, the participants of respective countries shall be able to perform their role effectively as counsellor, motivator and trainer in developing skill and enhancing SME competitiveness to transform them as National and International Champions ☑ Highlights various Indian Government initiatives on SME promotion & Development.

TARGET PARTICIPANTS

Graduation 2. Minimum 5 years 3. 25 to 55 years

PROGRAMME DIRECTOR



Ms. V. Swapna

Faculty Member

Email: swapnaipfc@nimsmc.org

Contact Number: +91 40 23633261



8) Skill Gap Analysis and Self Employment Opportunities

09 – 27 October 2023

Duration 3 Weeks

RATIONALE

A skill gap analysis is a process of identifying the skills that are needed in a particular job or industry, and comparing those skills to the skills that are available in the workforce. This analysis can be used to identify areas where there is a shortage of skills, which can then be addressed through training or other interventions. Self-employment is the act of working for oneself, rather than for an employer. It can be a great way to be your own boss and have more control over your work life. However, it can also be challenging, as you are responsible for all aspects of your business, from marketing and sales to customer service and accounting. There are a number of ways to identify self-employment opportunities. One way is to look for industries that are growing and that are in need of skilled workers. Another way is to look for industries that are not as heavily regulated, which can make it easier to start your own business.

OBJECTIVES

- To impart knowledge on Skill gap research methodology
- To develop skills in identification of potential employment opportunities
- To impart knowledge on assessing the demand of future skills

CONTENT

Module 1: Research methods for skill Gap study

Module 2: Assessment of demand for new skills

Module 3: Mapping of skill development needs & Employment opportunities

Module 4: Assessment of future skills

Module 5: Modules development

Module 6: SOPs for skill development

EXPECTED OUTCOME

With the knowledge gained and skills developed, the participants shall be able to do study on skill gaps, new skills and demand for future skills which will be useful for planning the skill calendar of the developing countries.

TARGET PARTICIPANTS

- Officials of Government/ Non-Government Developmental Agencies working for Skill Development of youth
- Skill Development Institutions
- Technical institutions involved in the Technical education and research

PROGRAMME DIRECTOR



Mr V.B. Rajendra Prasad
Associate Faculty Member
Email: vbr.prasad@nimsme.org
Contact No: +91 40 23633231



Dr. E. Vijaya
Faculty Member
Email: evijaya@nimsme.org
Contact No. +91 40 23633258





About Hyderabad

Hyderabad, the capital city of Telangana, consists of old city and new city of Hyderabad, Secunderabad & Cyberabad. An imaginary line drawn across the Tank Bund is still used to distinguish. A bustling 400-year-old metropolis with an urban population of 10 million people, Hyderabad was formerly the seat of fabulously wealthy Nizams. Surrounded by huge prehistoric rock formations, the city is a blend of cutting edge IT companies and well preserved cultural heritage, a pot-pourri of old and the new. Hyderabad invokes nostalgia among old residents for its culture, fine arts and certain sophistication in manners. Much more than anything, it presents a true picture of secularism. Hyderabad is the fifth largest cosmopolitan city in India.

Climate

Hyderabad enjoys three main seasons: summer, monsoon and winter. Summers are pretty warm, starting from March and running through June; whereas winters are pleasant, starting from November till February. Light clothing for summer and a sweater or jacket for winter is recommended. The monsoon sets during July and precipitation extends up to October.

Temperatures

The average temperatures at Hyderabad vary:

- August - October 26.0 °C
- November - January 22.0 °C
- February - March 28.0 °C
- April - July 38.0 °C

Food

Hyderabad is known for its varied and exquisite cuisine. The local food is quite spicy; continental, Chinese and other kinds of food are available in many restaurants. The varieties of fruit available include bananas, apples, grapes, oranges, mangoes, and melons (in season).

Language

Though Telugu is the language of the state, English, Hindi and Urdu are understood and spoken by majority of the people. Knowing these languages is a distinct advantage while dealing with the local population in shops and business places, and while using public transport. Multilingual translation books are available at the Institute library





OUR CAMPUS

Functional Structure

ni-msme has 4 theme-focused Schools of expertise, under which 12 Centres of Excellence and 8 Cells are functioning cumulatively to pursue specific activities. All these Centres/Cells have faculty expertise and are equipped to conduct customised collaborative programmes for the client organisations.

School of Enterprise Development (SED)

Centres

- National Resource Centre for Cluster Development (NRCDC)
- Centre for Industrial Planning and Development (C-IPD)
- Centre for Policy Research (C-PR)

Cells

- Economic Investigation and Statistical Cell (EISC)
- ni-msme NGO Network (N-Cube)

School of Entrepreneurship and Extension (SEE)

Centres

- Centre for Entrepreneurship and Industrial Extension (C-EIE)
- Centre for Consultancy and Counselling (C-CC)

Cells

- Livelihood Business Incubator (LBI)
- Entrepreneur Development Centre (EDC)
- Women Studies Cell (WSC)
- Employee Assistance Cell (EAC)

School of Enterprise Management (SEM)

Centres

- Intellectual Property Facilitation Centre for MSMEs (IPFC)
- Centre for Promotion of Advanced Management Practices (C-PAMP)
- Centre for Industrial Credit and Financial Services (C-ICFS)
- Centre for Logistics and Integrated Materials Systems (C-LAIMS)
- Centre for Environment Concerns (C-ECO)

Cell

- Goods & Services Tax (GST) Cell

School of Enterprise Information and Communication (SEIC)

Centres

- Centre for Communication and Information Technology (C-CIT)
- Small Enterprises National Documentation Centre (SENDOC)

Cell

- Live Projects Cell (LPC)

Signature of Excellence:

ni-msme has made many memorable contributions to enterprise development both nationally and internationally. Further, MSMEs and executives from all over the world have been deriving the benefit of Indian experience through the programmes, workshops and seminars on contemporary themes organised at ni-msme.

Infrastructure Facilities

The infrastructure and facilities in the ni-msme campus are comparable with international standards. They reflect the natural excellence that qualifies every activity and attribute of the Institute. ni-msme has embraced technology in all its functions to keep pace with the tenor of the times and to make its services more efficient. State-of-the-art facilities, pleasant environs, proven methodologies supported by modern academic infrastructure make knowledge chasing an inviting pursuit.

Training Facility

The Institute houses spacious and ultra-modern air-conditioned classrooms and conference halls with sophisticated instructional and functional gadgets, computers with specific software for cutting edge IT courses, advanced laptops and other instructional tools that make learning at ni-msme a memorable experience. The lecture rooms are of different capacities which offer a cosy and convenient choice both for small groups and moderately large groups. The Mini Conference Hall will take care of the needs of large groups. The auditorium with its huge capacity, is best suited for holding conferences and seminars



Campus

Set amidst a sprawling and serene setting, ni-msme is ideally located for academic and training pursuits. Natural and peaceful surroundings, perfect landscaping and lush greenery compete with each other to help the participants relax in mind and body.

Guestroom Complex

The hostel complex of the Institute is furnished with clean and comfortable guest-rooms that can accommodate over 250 guests, nicely appointed with modern amenities and facilities that meet international standards. The hospitality wing provides clean and hygienic cuisine, making the inmates experience a home away from home during their stay.



Sports and Games

The campus has a jogging track and a gym for the fitness buffs, Tennis and Volleyball courts for the outdoor sports lovers. Badminton, Table Tennis, Chess and Carroms are available in the recreation wing for those leaning towards indoor games. So, the guests can engage themselves in the kind physical relaxation that meets their choice. The Institute continuously strives to improve and upgrade the facilities and amenities to ensure better comfort and convenience for the users.



Recreational Facilities

The Kalangan is an open-air gallery with an attractively set platform, well-suited for staging plays, dances and similar performances. It provides a perfect space for hosting entertainment agenda and for showcasing creative talents of the participants.



Musings is another ideal outdoor location in the campus, set amidst tall trees, with a pond, best suited for get-togethers, informal meets and activities that find better reach in natural ambience especially during day time.

Utsav is an outdoor auditorium, set amidst tall trees, best suited for recreation events on pleasant days and fine evenings.

The way to get started is to quit talking and start doing - Walt Disney





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National Institute for MSME (ni-msme), a pioneer institute under the aegis of Ministry of MSME, Govt. of India is playing a major role in the field of Entrepreneurship and Skill Development for providing pro- business environment to foster the progress of MSMEs towards success and prosperity. The mandate of ni-msme is to assist the Government in formulating policies for development of MSMEs. ni-msme provides host of services like training, research, consultancy, information, education and extension for Union/State Governments and all MSME stakeholders including practicing & potential entrepreneurs.

Set up in 1962, ni-msme has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling other developing countries to get the benefit of the Institute's facilities and expertise. The Institute is associated with prestigious world bodies such as UNIDO, UNDP, DCAC, UNESCO, ILO, CFTC, UNICEF, AARDO and GIZ. ni-msme's intellectual activities are pursued by its four Schools of Excellence, viz., School of Enterprise Development (SED), School of Enterprise Management (SEM), School of Entrepreneurship & Extension (SEE) and School of Enterprise Information & Communication (SEIC).

ni-msme has established theme based Centers of Excellence viz., National Resource Centre for Cluster Development (NRCD) to help MSMEs through Cluster Development Approach. NRCD has intervened in development of more than 150 clusters. The institute is implementing around 50 Rural/Artisan/Industry clusters across the nation and also supporting KVIC/Coir Board/NBCFDC/NSFDC. It has supported various State Governments/UTs for development of Handloom/Handicraft/Agro-Food Processing/Textile clusters. Intellectual Property Facilitation Centre (IPFC) provides IP advisory services to Research & Academic Institutions, Clusters, SMEs, Start-ups and Individual Innovators. Over 150 SMEs & Start-ups got benefited from IP registrations such as Trademarks, Patents and Industrial Designs. Goods & Services Tax Cell (GSTC) provide GST registrations and tax compliances. Entrepreneur Development Cell (EDC), Livelihood Business Incubator (LBI) and Start-up Incubation Center (StIC) provide mentoring and handholding services to start-ups/entrepreneurs. Small Enterprises National Documentation Centre (SENDOC) accumulates and disseminates information that helps entrepreneurs and stakeholders in understanding the intricacies of business. The Institute has been publishing Small Enterprise Development and Management Extension (SEDME) Journal since 1974 in the domain of small enterprises, attracting contributors and users not only from every corner of the country but also from other developing as well as developed nations. Journal of Innovation, Entrepreneurship, Management and Skill Development (JIEMS) is an online platform which publishes quality research with its open access policy and Pubtech services.

The Institute has trained 5605636 participants by organizing 16,346 programmes for Officials from various Ministries of Govt. of India and State Governments. ni-msme has also imparted skill training to 1,78,443 educated unemployed youth by conducting 6096 Entrepreneurship & Skill Development Programmes (ESDPs). The Institute is implementing ITEC Scheme of Ministry of External Affairs, Govt. of India since 1967 and trained more than 10,758 International Executives representing 145 developing countries. ni-msme has also completed more than 949 research and consultancy projects.

The management of ni-msme rests with the Governing Council (GC) appointed by Govt. of India. Shri Narayan Tatu Rane ji, Hon'ble Union Minister for MSME, Govt. of India is the Chairman of GC. Shri Bhanu Pratap Singh Verma ji, Hon'ble Minister of State (MoS) for MSME is Co-Chairman of GC. Subhas Chandra Lal Das, IAS, Secretary, MoMSME, Govt. of India is Vice Chairman of the GC and Chairman of the Executive Committee. Ms. Mercy Epao is the Joint Secretary (SME), MoMSME, Govt. of India and Dr. S. Glory Swarupa is the Director General of the Institute.

The institute has recently commemorated the Diamond Jubilee, 60 years of commendable services to MSME sector and the country.

For further details please contact

Assistant Registrar

National Institute for Micro, Small and Medium Enterprises (ni-msme)

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