

November & December 2023

# Cluster News



**National Institute for Micro, Small and Medium Enterprises (ni-msme)**

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Yousufguda, Hyderabad. [www.nimsme.org](http://www.nimsme.org)

## Bundu Bamboo Cluster, Jharkhand



Hon'ble Prime Minister Honored Tradition and Skill: The artisans of Bundu Bamboo Cluster Meets Hon'ble Prime Minister Shri Narendra Modiji On 15 November 2023, at the Janjatiya Gaurav Diwas celebration. It was a unique honor of showcasing its exquisite craftsmanship.

The cluster presented a special gift a portrait of himself intricately engraved on a bamboo plank using laser technology. Hon'ble Prime Minister Modiji blessed and encouraged Shri Ravindra Kacchap, an artisan present at the stall, and Shri Vivek Anand Jaiswal, SPV Member of Shivika Shilpkala Sahkari Sahyog Samiti Ltd.

This impressive creation, crafted by the cluster's skilled artisans, was presented in the presence of Union Minister of Tribal Affairs Sri. Arjun Munda and local MP. Over 100 artisans, 70% of whom were women, participated in the program from the cluster. The artisans also presented their intricate bamboo baskets to other VIPs and dignitaries present at the event. The Tribal Affairs Minister conveyed the society's dedication to supporting rural bamboo artisans from Bundu, Tamar, Sonahatu, and Rahe blocks. These beautiful and functional pieces served as a tangible reminder of the skill and talent within the Bundu Bamboo Cluster.



Overall, Prime Minister's visit to the Bundu Bamboo Cluster stall was a significant moment of recognition and encouragement for the artisans. It highlighted the importance of preserving traditional skills, empowering women, and supporting rural communities through initiatives like Sfurti. A banner with details of the Sfurti scheme and all the collaborating agencies was displayed in the stall. The Prime Minister was briefed about the initiative's role in empowering the artisans.

**ni-msme** is one of the Nodal Agency to implement SFURTI scheme sponsored by Ministry of MSME. **ni-msme** is implementing 27 clusters across 8 states namely: Andhra Pradesh, Jharkhand, Karnataka, Kerala, Maharashtra, Odisha, Punjab and Telangana.

## Nitte Jackfruit Processing Cluster, Karnataka

Nitte Jackfruit Cluster has ambitious plans to process approximately 25 tonnes of jackfruit per year, which will subsequently create employment opportunities for about 1,000 women over the next five years. Additionally, it is anticipated that this project will significantly increase the incomes of approximately 400,000 farmers in the Udupi district. Nitte Jackfruit Cluster has successfully conducted its trial production and expected commercial production from the second week of January 2024. Mr. N. T. Poojary, Chairman



of Suphala Farmer Producer Company Limited, during a cluster stakeholders' meeting held on 05 December 2023 conveyed that there will be a Buyer-Seller Meet organized on 09 & 10 February 2024, to facilitate direct interactions between the producers and potential buyers. The representatives from Technical Agency, Implementing Agency and SPV have attended the meeting.

The machinery supplier M/s. Cadif Pvt. Ltd., has imparted Training on operation of Automatic Packing Machine from 30 November & 01 December 2023. Mr. M. Prasanna Kumar, Cluster Development Executive, SPV Members, Mr. Pradeep Nayak, Mr. Prasanna Hegde and other members have participated in the training. The machinery supplier, M/s. Manjusree Enterprises has completed installation of boiler on 15 December 2023 in the Common Facility Centre.

Mr. Jeevan, Mr. Koushik, MBA Students from Nitte Mahalinga Adyanthaya Memorial Institute of Technology (NMAMIT), Nitte, Karnatakahave visited the cluster on 08 November 2023. They would like to understand the interventions in the Cluster. Mr M. Prasanna Kumar, CDE has explained about the Machinery, facilities created in the CFC to the students.



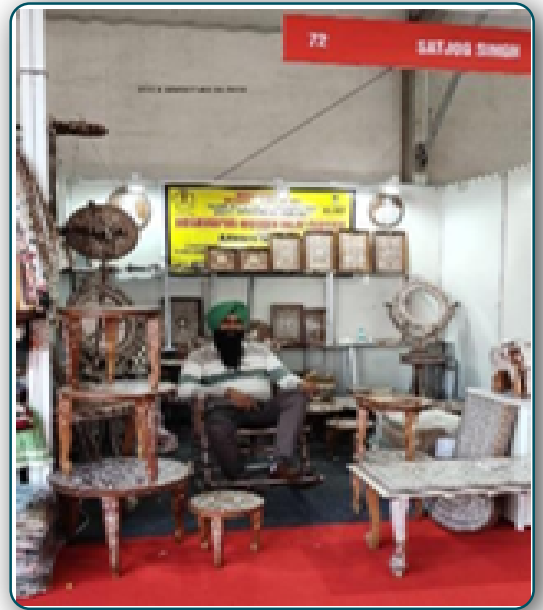
## Hoshiarpur Wooden Inlay Cluster, Punjab

The SPV has participated in the Exhibition at Chandigarh from 03 to 06 November 2023. They successfully sold Wooden Inlay Articles worth of Rs. 40,000/- and visitors even placed the orders for tables and other articles.

The SPV further participated Exhibition at Pragati Maidan, New Delhi from 14 to 27 November 2023. The SPV displayed the products in the Exhibition. Punjab State won an Award at the Exhibition.

Wooden Inlay Articles displayed at PITEX Exhibition, Ranjit Avenue, Amritsar during 07 to 11 December 2023.

The SPV organised General Body Meeting on 17 November 2023 attended 27 Artisans. They discussed potential Training on Programmes of Furniture Manufacturing and other products lines. The SPV has obtained Cash Credit limit of Rs.20.00 lakhs from HDFC Bank, Main Branch, Hoshiarpur.



## L-Kota Sesame Processing Cluster, Andhra Pradesh

Honourable Chief Minister of Andhra Pradesh, Shri Y. S. Jagan Mohan Reddy has virtually inaugurated L- Kota Sesame Processing Cluster from his camp office on 29 November 2023. Mrs. Saraswathi, CEO of SPV, Jaikisan FPO has explained about the project and details of the cluster products to the Honourable Chief Minister during inauguration. Hon'ble Chief Minister appreciated the progress of the cluster and FPO and promised to visit the cluster at the earliest. Mr. Anil Kumar, YP from AFPS and Mr. Krishna Rao, CDE along with FPO members attended the meeting at Vizianagaram collectorate.



The SPV L-Kota Jai Kisan Farmer Producer Organisation has conducted Integrity Pledge under Vigilance Awareness Week Programme of Central Vigilance Commission to 30 Farmers in Cluster villages Peddiredlapalem & Chidivalasa on 05 November 2023. Dr. Padmalatha, Scientist from Acharya N. G. Ranga Agriculture University has explained about integrated farming system to the farmers. In this programme, Dr. Tejewara Rao, Scientist, Dr. M. Srinivasa Rao, Scientist and Ms. Saraswathi, Secretary, SPV also participated.

The SPV, L-Kota Jai Kisan Farmer Producer Organisation has organised a "Biodiversity Fair" on 14 November 2023 at Marlapalli village in the cluster under the leadership of Ms. Saraswathi, Secretary, SPV. In this program, the agricultural scientists of the district discussed on how crops can stand with thrive diverse environment and highlighted the benefits of consuming Sesame Seeds and the advantages of natural form. They also explained the health benefits of natural farming. In this programme, Shri Chinna Rayudu, Chairmen, DCCB Bank, Dr. T. S. S. Pathro, Scientist, Dr. A. Anuradha, Scientist, Dr. K. Prakash, Scientist, Dr. Adbulla, Scientist, Agriculture Research Station, Vizianagaram were participated. Shri Venkat Reddy, Assistant Engineer and his team have visited the cluster on 21 November 2023. They inspected on going civil works of Common Facility Centre and discussed with Mr. Anil, Young Professional, APFPS, Implementing Agency regarding completion of civil work.



The SPV, L-Kota Jai Kisan Farmer Producer Organisation organised One Day Training on Product Packaging, Quality Control & Marketing on 24 November 2023. Shri Natraj, Deputy Director, Indian Institute of Packaging (IIP), Mr. Pedda Swamy, APEDA, Dr. Srinivasa Babu, Scientist, IIMR, Dr. T. S. S. Pathro, Scientist, IIMR, Shri Jogi Naidu, Manager, SHARE MACS were participated. They explained about Quality, Packaging Techniques, Packing Raw Material, Labelling, Market opportunities and also focused on Marketing Skills. The Team from IIMR have visited the oil extraction machines and advised to use oil filters for quality oil storage.

## Review of SFURTI Clusters

ni-msme is currently overseeing the implementation of seven clusters in Jharkhand. Five clusters are operational, while the remaining two are on the verge of completion. On 28 December 2023, a comprehensive review of cluster interventions was conducted by Shri Shashi Ranjan, IAS, CEO of Mukhyamantri Laghu avum Kutir Udhyaam Vikas Board, along with Dr. S. Glory Swarupa, Director General of nimsme, and Shri KSP Goud, Faculty Member.

The review focused on both physical and financial progress. Following detailed discussions, it was collectively decided to conclude all interventions by the end of January 2024.

Director General Dr. S. Glory Swarupa instructed all SPVs to provide regular updates on project status.

A previous meeting took place where the ni-msme team engaged with Shri Jitendra Kumar Singh, IAS, Secretary of the Department of Industries, along with other senior officials in his chambers. During this interaction, Director General Dr. S. Glory Swarupa elucidated on ni-msme's activities and services extended to the Government of Jharkhand. Subsequent to the meetings, the DG & Team visited Silver Jewellery Cluster in Ramgarh.



Mr. Surya Prakash Goud, (FM) along with team of TA & IA Visited The Bundu Lac Farming & Processing Cluster, and Honey Processing Cluster at Lohardaga on 29.12.2023.. The meeting and site visits collectively contributed to fruitful decisions and resolutions regarding the challenges faced by the clusters.



## Nizamabad Turmeric Cluster, Telangana

Civil Works in the Cluster are currently in progress. The structure have been completed. The brick work and roofing remains to be finished.

The SPV completed bore well drilling work at CFC, Manoharabad Village on 19 December 2023.



## Kariyatpur Brass Cluster, Jharkhand



The artisans of Kariyatpur Brass Cluster participated in seven days Exhibition-cum-Trade Fare at Morabadi Ground, Ranchi starting from 30 November 2023.

The artisans engaged with customers gaining insights to their needs and understanding the current market scenario. This helped them how to connect with customers effectively.

## Bundu Lac Cluster, Jharkhand

Shri A. M. Prasad, Assistant Engineer (JIIDCO); Shri Sumit Minz, Junior Engineer (JIIDCO) and SPV members inspected overhead water tank work at the site of Lac Cluster, Bundu on 08 November 2023 in presence of civil contractor. The sample was collected and sent for testing. Galvanised Sheets were procured at the CFC site of Lac Cluster, Bundu on 06 December 2023 and sheet fitting work started on 13 December 2023.

Engineering team from JIIDCO comprising of Shri A. M. Prasad (Assistant Engineer) and Shri Sumit Minz (Junior Engineer) visited the CFC of Bundu Lac Cluster along with the representatives from Implementing Agency, namely Mr. Anand Gothi, Deputy Director and Mr. Srikant, Deputy Director to carryout joint inspection of the ongoing civil work and for collecting the sample of sheets that are being used in the truss in the presence of civil contractor and SPV members on 19 December 2023. Mr. K. S. P. Goud, Faculty Member, ni-msme visited Bundu Lac Cluster along with TA and IA on 29 December 2023.



## Chandrugonda Bamboo Cluster, Telangana

Organized a review meeting on 12 December 2023 to discuss on progress of civil work, electrification, trial run as well as organizing training on skill development, marketing and capacity building of SPV followed by another meeting on 19 December 2023 in Common Facility Centre at Bendalapadu village, Bhadradri-Kothagudem, District, Telangana.

Smt. M. Jayasree, CEO, Prakriti Environment Society, Implementing Agency briefed on the progress of the cluster interventions and later discussed on implementation of soft interventions, raw material procurement, value added products to be manufactured in the CFC and marketing of the products. The Directors and members of SPV, Chandrugonda Bamboo Cluster and CDE have participated in the meeting.

The Machinery Supplier M/s. Garnet Tools supplied the Tool Kits to the Common Facility Centre of Chandrugonda Bamboo Cluster on 11 December 2023.



## Pulivendula Banana Processing Cluster, Andhra Pradesh

During November 2023, the Farmer Producer Organisations utilised the facilities to produce dehydrated Honey Banana and extracted banana core stem Juice & Fibre. Shri Ramesh, Deputy Chief Executive Officer, Andhra Pradesh Food Processing Society (APFPS) has visited the Cluster.





on 16 November 2023 along with Shri S. Murali Mohan Reddy, APD; Shri Reddaiah, Horticulture Officer, Vempally; Shri Phanindra Babu, APMIP, MIE; Ms. P. Pavani, APMIP MIDC; Shri M. Nagesh, APMIP, MIO and Mr. Akhil, CDE has explained the production process and facilities available in the Common Facility Centre.



Shri Sudharshan, Chairmen; Shri Anand, Director; Shri Hari Krishna, Chief Executive Officer, Karshaka Farmer Producer Company Ltd., and members visited the Cluster on 18 November 2023. Shri Akhil, CDE briefed them about the Product Production Facilities in the Common Facility Centre. They expressed interest in utilising Banana Fiber Extraction facility. M/s. Karshaka Farmer Producer Company Ltd. brought Banana Stems to Common Facility Centre and utilised the Fiber extraction machinery and extracted fiber on 27 November 2023. Pulivendula Banana Processing Cluster distributed samples of Honey Dipped Dry Banana to the Principal, ZP High School, Pulivendula, the Principal, Government High School, Ravanappa Sathram on 09 November 2023. Additionally samples were distributed to the farmers in Nalipireddyalli Village.



**ni-msme** invites MSMEs, Artisans, Associations, Academicians and Officials to join hands for development of MSME Clusters

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