

May & June 2024

Cluster News



National Institute for Micro, Small and Medium Enterprises (ni-msme)

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Yousufguda, Hyderabad. www.nimsme.org

Review Meeting of Tirur Coconut Processing Cluster, Kerala

Shri Arun, Joint Director, MoMSME, along with Mr. K. Surya Prakash Goud, a Faculty Member, ni-msme, reviewed the progress and operations of the "Flavoured Coconut Milk and Virgin Coconut Oil Cluster" – an SFURTI cluster – in Tirur. The team interacted with SPV for the new initiatives undertaken by them for managing cluster, in addition to the existing SFURTI interventions. During the visit, the officials explored the Common Facility Centre (CFC) and examined the advanced machinery and production processes involved in coconut-based product manufacturing. They also interacted with the beneficiaries of the SFURTI initiative to gain a firsthand understanding of



of the scheme's impact on local livelihoods and the traditional coconut industry.



Mr. Arun and Mr. K. S. P. Goud were impressed by the innovative steps taken by the SPV beyond the scope of the SFURTI interventions. The Joint Director specifically commended the SPV's efforts in enhancing production efficiency and product quality through these new initiatives. This visit underscores the Ministry's commitment to supporting and revitalizing traditional industries through targeted interventions and continuous monitoring.

International MSME Day 2024: A Commitment to SFURTI Cluster

On International MSME Day 2024, we recognize the invaluable contributions of Micro, Small, and Medium Enterprises (MSMEs) in fostering sustainable development and economic prosperity. This year's theme, "Building a Better Future Together," underscores the importance of collaboration and innovation in achieving collective goals.

The National Institute for Micro, Small, and Medium Enterprises (ni-msme) stands as a champion for SFURTI clusters, playing a crucial role in their promotion and support. Through specialized training, essential resources, and technical assistance, ni-msme empowers artisans and entrepreneurs within SFURTI clusters to enhance their skills and business practices.

ni-msme is one of the Nodal Agency to implement SFURTI scheme sponsored by Ministry of MSME. **ni-msme** is implementing 27 clusters across 8 states namely: Andhra Pradesh, Jharkhand, Karnataka, Kerala, Maharashtra, Odisha, Punjab and Telangana.

Ministry Officials Visited SFURTI Cluster, Jharkhand

In May 2024, several key activities and inspections were conducted across various SFURTI clusters in Jharkhand. These activities, directed by the Ministry of MSME, aimed to examine the status of Common Facility Centres (CFCs), their machinery, and the overall production processes.

Shri Surendra Sharma, Assistant Director, MSME-DFO, Ranchi, and Shri Sunil Kumar Singh, KVIC State Office, Ranchi, visited Bundu Bamboo Cluster, Ramgarh Gold & Silver Jewellery Cluster, Lohardaga Honey Processing Cluster, Annatdev Woodcraft Cluster and Godda Badge & Embroidery Cluster. In all clusters, the machinery is in good working condition, actively producing goods and are productive.



These positive results show the successful operation and effectiveness of the SFURTI clusters in Jharkhand, highlighting the Ministry of MSME's dedication to supporting and developing these artisan clusters. The inspections conducted in May 2024 across various SFURTI clusters in Jharkhand indicate positive operational status and ongoing production activities.



The officials interacted with Implementing agencies and artisans, highlighting the Ministry's commitment to the development and sustainability of SFURTI clusters.



Sakoli Bamboo Cluster, Maharashtra

The Sakoli Bamboo Cluster, established under the SFURTI scheme has been actively engaged in promoting bamboo handicrafts and furniture. Recent activities in May and June 2024 included successful bamboo harvesting of strictus and Bambusa bamboo varieties to meet raw material needs.

Additionally, the completion of a bamboo hut construction provided crucial infrastructure for cluster operations. Shri



P. Kalyan Kumar, Managing Director of MBDB, visited to review the progress of the cluster. He gave suggestions for the effective utilization of CFC facilities.

The artisans showcased their products at a two-day exhibition organized by the Navegaon Nagzira Tiger Reserve, highlighting their craftsmanship and products. These efforts signify ongoing support for local artisans and sustainable development within the cluster.



Poodur Fruit & Vegetable Processing Cluster

Shri. Goutham, IAS, Medchal-Malkajgiri District Collector explores SFURTI initiative for Poodur Vegetable and Fruit Processing Cluster. The District Collector had an interaction on progress of cluster interventions with officials of Nodal Agency, Implementing Agency and beneficiaries of Poodur cluster on 25May 2024 and its potential integration with the SFURTI initiative.

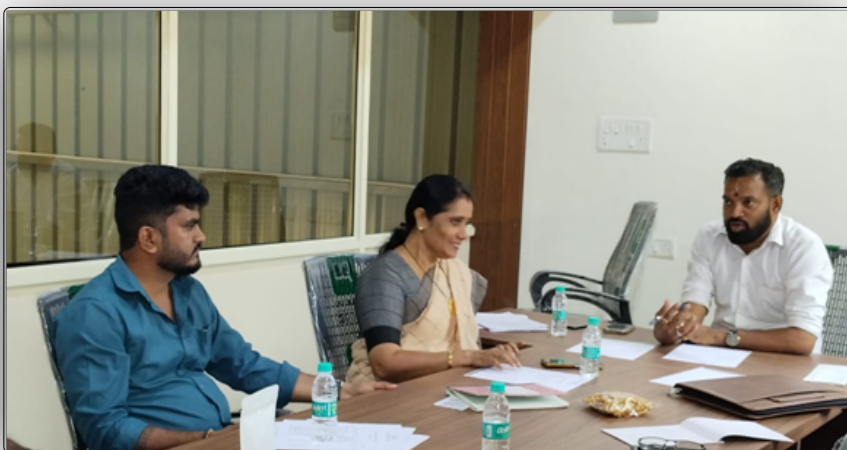
The interaction was led by District Collector included SPV (Special Purpose Vehicle) members and representatives from Nodal agency (NA) Mr. Surya Prakash Goud, FM, SED, and Duvvada Tejeswara Rao and Implementing agencies Smt. Niraja, DSHO along with the Technical Agency for Collaborative efforts.



The discussions focused on the cluster's current activities and explored its potential for the SFURTI Initiative. This collaborative effort aims to strengthen the cluster and contribute to the district's agricultural sector.

Nitte Jackfruit Processing Cluster, Karnataka

Nitte Jackfruit Processing Cluster, under the guidance of Suphala Farmers Producer Company's Directors, conducted a review meeting on 07 June 2024 to develop a comprehensive strategic plan outlining key growth initiatives and operational efficiencies for its development. The plan includes a detailed budget proposal for the upcoming fiscal year, emphasizing transparency and long-term sustainability. Recent month, the Cluster introduced innovative packaging designs for a range of jackfruit products, showcasing cluster commitment to product quality and market appeal. Initial efforts will focus on launching 5 flagship products, utilizing these new designs to enhance consumer engagement and brand recognition.



Additionally, the acquisition of the FSSAI license on 04 June 2024, marks a significant regulatory milestone for the cluster, ensuring confidence in product safety and compliance to expand market presence. Proposals for dedicated storage facilities and robust power changeover systems underscore commitment to optimize production processes and ensuring uninterrupted operations.

O/o DC-MSME Officials Visited Mothkur Ikkath Handloom Cluster, Telangana

On 27 June 2024, ni-msme organized a visit to Mothkur Ikat Handloom Cluster for officials of Ministry of MSME to familiarize participants with ni-msme's activities and successful interventions in the cluster. During the visit, the participants from across India explored the Mothkur Ikat Handloom Cluster, gaining insights into traditional artisan practices and the promotion of MSME activities. The trip provided an opportunity for trainers to engage directly with rural artisans under the SFURTI Cluster initiative, aimed at enhancing and promoting micro, small, and medium enterprises (MSMEs). This initiative highlights ni-msme's commitment to supporting rural development and fostering sustainable economic growth through skill enhancement and community engagement for new officers.



Wardha Bamboo Cluster, Maharashtra

The Bamboo Research & Training Centre (BRTC), Chichpalli, serving as the Technical Agency for the SFURTI scheme of the Wardha Bamboo Clusters, has conducted a comprehensive training program. This residential program, focusing on Bamboo Handicrafts and Skill Development, commenced on 18 June 2024, and will continue until 19 July 2024, at the BRTC workshop in Chandrapur.

Ten artisans from the Wardha Cluster are participating in this training. Upon completion, these artisans will return to the Wardha bamboo cluster to impart their newly acquired skills to other artisans, thereby fostering skill development and enhancing the local bamboo industry.



KVIC Officials Visited SFURTI Cluster, Andhra Pradesh & Telangana

Dr. Greap, the Director of KVIC, and their Officials from KVIC recently visited SFURTI clusters in Kondapally, Pulivendhula, and L. Kota in Andhra Pradesh, and Ieeja in Telangana. The purpose of the visit was to assess the progress of these clusters. KVIC officials met with the Special Purpose Vehicles (SPVs) and implementing agencies at each cluster to discuss business operations and assess progress of the clusters.



SUS Garments Cluster, Maharashtra

During May and June 2024, SUS Cotton Garments Cluster focused on two main initiatives: corporate uniform production and workforce training. The cluster successfully manufactured a range of uniforms for corporate clients, including shirts, trousers, and t-shirts. They ensured high quality and on-time delivery, meeting client expectations.

Embroidery Work: Extensive embroidery was completed on t-shirts and kurtis, adding personalized designs that delighted customers.

SUS Garments Cluster took proactive steps to implement the following initiatives during the June month, **On-Job Training:** The cluster conducted on-the-job training for ITI students, giving them hands-on experience in garment manufacturing and quality control.



Increased Production: SUS Garments Cluster met its production targets for corporate uniforms, emphasizing operational excellence and customer satisfaction.



Skilled Workforce: A new group of ITI students received training, equipping them with essential skills for the garment industry, supporting workforce development. Sus Cotton Garment cluster is committed to advancing sustainable production practices and ensuring environmentally responsible operations.

New plans are in progress for market expansion aimed at growing the corporate client base and enhancing the cluster's market presence and competitiveness.



Hoshiarpur Wood Inlay Cluster, Punjab

The Hoshiarpur Wood Inlay Cluster (HWIC) has seen several recent developments supporting and promoting its growth.

The General Manager of the District Industrial Center (GMDIC) organized meetings at his office with the agenda focused on coordinating a meeting between exporters and the cluster. Additionally, training sessions were conducted for Batch 1 and Batch 2 artisans, providing them with enhanced techniques for using various machines, with some receiving specialized training for specific equipment.

GMDIC also visited the cluster to observe its operations, interact with artisans, and extend his support for their betterment. Social media has facilitated an inflow of inquiries, which the artisans handle promptly and accurately, resulting in new orders through online inquiries.

Two student groups from Kangra and Pune visited cluster to learn about the ancestral art form, observe machine operations, and engage with artisans about their work and experiences. Embracing the era of e-commerce, HWIC held a meeting with global exporters from Alibaba to discuss registration plans, answer questions and explore opportunities to become global exporters of inlay products.



Media Coverage on Cluster

తాజా..తాజాగా..

మేచ్చల్ హార్ట్, హౌస్ టూచి: పండ్ల ప్రాసెసింగ్ పువ్వును ఆరికట్టేందుకు మేచ్చలలో ప్రత్యేక ఏర్పాటు

పండ్ల ప్రాసెసింగ్ యూనిట్ నిర్మాణం కోసం మేచ్చల గ్రామంలో ప్రత్యేక ఏర్పాటు చేయబడింది. ఈ ఏర్పాటుకు అధికారి కలెక్టర్ గోతమ్ అన్నారు. ఈ ఏర్పాటుకు అధికారి కలెక్టర్ గోతమ్ అన్నారు.

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26 మే 2024

ప్రాసెసింగ్ యంత్రాల కొనుగోలు, ఇన్స్టలేషన్ ఏర్పాట్లను పరిశీలించిన జిల్లా కలెక్టర్ గౌతం పొట్టు

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గౌతం పొట్టు మాట్లాడుతూ...

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మేచ్చల్ ప్రాసెసింగ్ తో రైతులకు మేలు: కలెక్టర్

మేచ్చల్ హార్ట్, హౌస్ టూచి: పండ్ల ప్రాసెసింగ్ యూనిట్ నిర్మాణం కోసం మేచ్చల గ్రామంలో ప్రత్యేక ఏర్పాటు చేయబడింది. ఈ ఏర్పాటుకు అధికారి కలెక్టర్ గోతమ్ అన్నారు. ఈ ఏర్పాటుకు అధికారి కలెక్టర్ గోతమ్ అన్నారు.

అధికారులను సూచించిస్తున్న కలెక్టర్ గోతమ్

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Collector inspected the processing cluster

[Medchal] "English News Times" Medchal-Malkajigiri District Collector Gowtham Potru inspected the arrangements for construction of processing cluster and purchase and installation of vegetable and fruit processing machinery under the Ministry of Micro, Small and Medium Enterprises (SFURTI) in Paduru village of Medchal district. The Collector inspected the arrangements for construction of vegetable and fruit processing cluster with the financial assistance of the Ministry of Micro, Small and Medium Enterprises (NI-MSME) under the Traditional Industries Regeneration Scheme (SFURTI) at Adarsha Rythu Seva Cooperative Society in Paduru on Saturday. Collector Gowtham Potru said that about 190 tonnes of vegetables and fruits are wasted from the markets of Medchal district every year, to curb this waste, when the prices of vegetables fall to provide affordable prices to the farmers, they are cut and vegetables and cut fruits are used for packing, sauces, purees, powders and chutneys. He said that the Ministry of Micro, Small and Medium Enterprises will act as the nodal agency for this. The Collector inspected

the works of this cluster and gave appropriate advice and suggestions to the concerned authorities. On this occasion, Neeraja Gandhi, District Horticulture Officer, Surya Prakash Goud, NI-MSME Officer, Sudhakar Reddy, President of Adarsha Rythu Seva Co-operative Society, Vice President of Society, Directors and other concerned officials participated in this occasion.

ni-msme invites MSMEs, Artisans, Associations, Academicians and Officials to join hands for development of MSME Clusters

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