

ni-msme News Corner (NNC)



An in-house monthly magazine published by the National Institute for MSME (ni-msme)

Advanced MDP on Leadership and Crisis Management for MSME Professionals

School of Enterprise Management, National Institute for Micro, Small and Medium Enterprises (ni-msme) has organized an Advanced Management Development Programme on "Leadership and Crisis Management for MSME Professionals" from 09 to 14 January 2023 in association with ASBM University, Bhubaneswar, sponsored under ESDP Scheme, Ministry of MSME. Dr. Dibyendu Choudhury, Faculty Member, ni-msme and Dr. Biswajeet Pattanayak, President, ASBM University were present during the inauguration. Mr. Sarvesh Ranjan, Field General Manager, Union Bank of India graced the event as Chief Guest. A total of 25 participants, middle and senior level professionals from MSME Sector and aspiring entrepreneurs attended the programme. Dr. Dibyendu Choudhury, Faculty Member and Programme Director addressed the participants briefing about **ni-msme** and gave an overview of the programme. The sessions were conducted by **ni-msme** Faculty, Academicians, Industry Experts and Resource Persons. The topics covered



Contd..2

- » *Advanced MDP on Telemedicine in Rural Healthcare*
- » *Advanced MDP on Green Technologies*
- » *Preparatory Meeting on Curtain Raiser to Invest in Sikkim*
- » *Panel Discussion for Grampreneurs*
- » *Martyr's Day Observed*
- » *ITEC Programmes Phase-II*
- » *MDP on Supply Chain Management*
- » *ESDPs under ATI Scheme*
- » *MDP on Project Preparation Skills for Micro Enterprise Development*
- » *Awareness Programme on Creation of Start-ups*
- » *Review of Official Language Activities*
- » *Successful Journey of Hungrain Pvt. Ltd.*
- » *Director General's Visits*

during the programme include Interpersonal Relationship, Leadership Styles, Emotional Intelligence, Time Management, Stress Management, Productive Conflict Management, Managing Organisational Crisis etc. Dr. Shreekant Sharma, Faculty Member and Co-Programme Director was present during the valedictory on 14 January 2023. The participants expressed their opinions and appreciated the programme for its insightful teachings. The programme was officially concluded with certificate distribution to the participants.

Advanced MDP on Telemedicine in Rural Healthcare

ni-msme has organised an Advanced Management Training Programme on “Telemedicine in Rural Healthcare” in association with National Institute of Technology, Warangal (NITW) from 16 to 21 January 2023 with the support of DC-MSME, Ministry of MSME, Govt. of India.

Prof K. Ganapathy, distinguished honorary professor, IIT Kanpur & Director, Apollo Telemedicine Networking Foundation and Apollo Tele Health Services who is an expert in Telemedicine in



India has inaugurated the programme as a Chief Guest. Dr. Glory Swarupa, Director General, **ni-msme**, Prof N. V. Ramana Rao, Director, NIT, Warangal, Prof. V. Chandrasekhar, Superintendent of MGM Hospital, were also participated in the Inaugural Programme and addressed the participants. 25 prospective entrepreneurs who are interested in Telemedicine were selected from various disciplines like Doctors, Professors, Clinical Experts, Biomedical Research Scholars and Prospective Entrepreneurs. Topics like introduction to Telemedicine & AI framework, Business opportunities in Rural Healthcare eco

system, Challenges in implementation of Telemedicine strategies, Advanced requirements for Rural Healthcare, Ethics in telemedicine and bio-medical practices, Machine learning for Telemedicine, Trends and Technology Transformation in Rural Healthcare etc were covered during the training programme. An study visit also organized to Telemedicine Hub of MGM hospital, Warangal for the practical exposure of the participants. Prof. Anjaneyulu & Dr. V. Rama of ECE Department of NITW, Mr. V. B. Rajendra Prasad AFM, **ni-msme** and Mr. D. Naveen Kumar, Consultant of **ni-msme** have coordinated the programme.

Advanced MDP on Green Technologies

The School of Entrepreneurship & Extension, **ni-msme** organized a six-day Advanced Management Development Programme on Green Technologies from 23 to 28 January 2023. Mr. J Koteswara Rao, Associate Faculty Member & Programme Director and Dr. Shreekant Sharma, Faculty Member & Co-Programme Director inaugurated the programme at the **ni-msme** campus, Hyderabad. Dr. Shreekant Sharma addressed the participants and briefed them about the activities of **ni-msme** and gave an overview of the programme and Green Technologies. Mr. J. Koteswara Rao discussed on how Green Technologies based micro enterprises can be created.

A total of 25 participants comprising of entrepreneurs, industry professionals and engineers attended the programme. **ni-msme** Faculty and Resource Persons from diverse areas of expertise delivered sessions on different aspects of Green Technologies during the programme. The key topics discussed during the programme included Green Energy & Innovations in Green Energy, Application of Solar Energy in Farming, Solar Net Metering, Circular Solar Economy, Solar & Wind-Based Hybrid Energy Products for Rural Development, and Clean Technologies. The programme also included an In-plant Exposure Visit to WindStream Energy Technologies India Pvt. Ltd., where the participants had a hands-on learning experience about Green Energy applications. On the concluding day, a panel discussion was organized where the queries of participants were addressed and other relevant aspects were discussed. During the valedictory, the participants presented their opinions about the programme and desired to start or be a part of Green Energy business.



Role of MSMEs in G20 Presidency



India, being the incumbent host of the G20 Presidency for 2023, would like to pioneer the cause of Sustainable Finance as one of the major workstreams during this term and support climate finance-led industry growth. India's G20 Summit 2023 theme is "One Earth, One Family, One Future."

India has achieved unprecedented success in various fields, including industry, infrastructure, science and technology, imports and exports, energy, transportation, defense and education as a developing country. It aims to promote inclusive development, productivity enhancement and investment, sunrise opportunities, energy transition, climate action and financing of investments.

Some of the key enablers that India needs to showcase are MSMEs. Our experience in democratisation of digitalisation and scalability of IT-enabled platforms, wallets, UPI, etc. can play a lead role in the sustainability transition for the developing world.

Speaking of MSME, India has done some pioneering work in this area and more so in the recent past. While on regulation a lot has been done over the years, a key aspect is a technology-led enablement that has happened in last few years through Trade Receivables Discounting System (TReDS) receivable platform. MSMEs issue invoices to their suppliers such as Large Corporates and Multi-National Companies (MNCs) who are also registered on this platform. The financiers or banks fund the procurement from MSME on the risk rating of the corporates and without recourse to the MSMEs. This is a non-collateral based cheap source of fund which otherwise for MSME to take working capital limits or debt would be costlier basis their own balance sheet. This platform can be leveraged for Indian exports by MSMEs to Indian and Global companies and by making a showcase of this platform to developing nations by onboarding corporates and MSMEs from these countries for a larger good and demonstrate India's leadership commitment on sustainable finance. This platform can also be used wherever Indian companies have a global presence and source locally.

Ease of doing business is predominantly crucial for the MSME sector that can lead India's economic growth, and this can be done by state and central level policies in the form of incentives, regulatory clearances, and labor laws.

Recent G20 summits have begun focused not only on macroeconomics and trade, but also on a wide variety of global challenges that have a significant impact on the global economy. These topics included global development, energy and climate change, health, counterterrorism, as well as migration and refugee issues.

While the Government is still finalising India's G20 priorities, it has been stated that they will focus on inclusive, equitable, and sustainable growth; Lifestyle for Environment (LiFE); women empowerment; digital public infrastructure; tech-enabled development in areas like health, agriculture, and education; commerce; skill-mapping; culture; tourism; climate financing; circular economy; global food security; energy security; green hydrogen; disaster risk reduction and resilience; developmental cooperation; fight against economic crime; and multilateral reforms.

It is important to create a robust entrepreneurship ecosystem. The rapidly changing landscape of technology and global events present unique challenges for the business sector. As young entrepreneurs and business leaders navigate this landscape, it is crucial for them to focus on social inclusivity and economic upliftment.

*Dr. S. Glory Swarupa
Director General*

Preparatory Meeting on Curtain Raiser to Invest in Sikkim

National Institute for MSME (**ni-msme**), being the Nodal Agency hosted the “Preparatory Meeting on Curtain Raiser to Invest in Sikkim” on 27 January 2023 at **ni-msme** campus, Hyderabad. The event was presided over by Shri G. P. Upadhyay, IAS, Principal Advisor to Chief Minister, Government of Sikkim and Cabinet Secretary, Government of India. Dr. S. Glory Swarupa, Director General, **ni-msme** introduced the guest to entrepreneurs from various industries and investors during the inauguration ceremony. **ni-msme** faculty and other staff attended the event.



Panel Discussion for Grampreneurs

Dr. S. Glory Swarupa, Director General, was invited as panel member to address in the National Startup Day celebration “Empowering Grassroots Startups for Sustainable Development” on 17 January 2023 organised by BYST at Scope Convention Center, New Delhi. This event was telecasted in 16 BYST Cluster locations throughout the country including Hyderabad. She shared her insights during the discussion about the post pandemic reform and initiatives by the Ministry of MSME, Govt.

She also highlighted on Industry 4.0 and **ni-msme**’s initiatives in this regard. She emphasised on importance of Grampreneurs and Women entrepreneurship. This panel included other prominent names like Shri Vipin Sondhi, Member, Board of Trustee, BYST and Former MD & CEO, Ashok Leyland and JCB India who emphasized on the importance of digital presence for businesses. Mr. Sanjay Bajaj, Senior Vice President, BFSI, Birlasoft emphasised on marketing for small business.

Ms. Ivinder Gill, Editor, Financial Express moderated the session during which entrepreneurs also got an opportunity to share their viewpoints and experiences. Shri. Ashish Kundra, IAS, Principal Secretary cum Commissioner, Transport, Government of Delhi shared his developmental experiences from North East India. Shri Sanjeev Bikhchandani, Founder and Executive Vice Chairman of Info Edge and co-founder of Ashoka University shared his views on digital interventions. Dr. Shreekant Sharma, Faculty Member, **ni-msme** attended the event at Hyderabad.



ITEC Programmes Phase-II

Two International Programmes, Promotion of Micro Enterprises (POME) and Women Entrepreneurship Development through Self Help Groups (WED-SHG) were completed this month. 26 International delegates from 10 countries have participated in the programme. During their six week duration, they have been imparted conceptual classroom sessions on development of support system to help Micro Enterprises, Livelihood Development, Woman Empowerment and Strengthening Micro Credit in Various Sectors, Banking in Promotion of Micro Enterprises, Motivational Aspects, Capacity Building (Training and Research), SHGs in India, Agriculture, Promotion of Micro Enterprises through cluster development along with Financial and technical feasibilities. They have also been exposed to motivational aspect through Achievement Motivation Training, along with communication skills and personality development.

The delegates visited Rural Technology Park of National Institute for Rural Development (NIRD), where they witnessed various technological innovations for Housing, Agriculture, Handicrafts and Solar. They also interacted with various entrepreneurs in the campus. They also visited IIMR, CFTRI and they also had a chance to interact with SHG members when they visited the Priyadarshini Society, Hyderabad.

As part of course, participants were taken to Bengaluru and Mysuru to have hands on experience of whatever they have learnt during their conceptual session. Mr. J. Koteswara Rao, AFM and Programme Director accompanied the participants. The places covered were, Chandra Mouli Industry, a Desiccated Coconut Powder Manufacturing Unit; IDEAL Automation, an Automobile Industrial Spare Parts Manufacturing Company; CFTRI, DIC and cashew processing unit.



A cultural evening was organized on 25 January 2023 at **ni-msme** KALANGAN for International delegates and National programme participants. The event was inaugurated by Dr. S. Glory Swarupa, Director General, Programme Directors, Faculty Members, Staff and programme participants were participated the event. The event started with special performances of RAMP walk by the students of Fashion Designing of ATI. They also performed a Banjara Dance. International delegates actively participated in



Contd..6

singing and dancing. The whole show was anchored by Ms. Razn of Sudan, Ms. Kim of Zimbabwe and Mr. Eric Vital from Cameroon supported by Mr. Vivek Kumar, AFM.

A Valedictory session for both the International Programmes were organised on 27 January 2023.



The Chief Guest for the valedictory session was Mr. Gyan Prakash Upadhyay, IAS, Industrial Advisor to Chief Minister, Government of Sikkim. Mr. K. Surya Prakash Goud, FM, SED welcomed the Guest and the participants. Ms. Razn of Sudan and Ms. Rachel of Kenya gave impression about the WED-SHG programme and Mr. Abayneh Asfaw of Ethiopia and Mr. Kimurgor George of Kenya, spoke about the POME programme. Dr. S. Glory Swarupa, Director General in her special address urged the participants to strictly follow the back at work plan as submitted by them. She also expressed her desire that the participants may play a key role in promotion of the Women Enterprises and Micro Enterprises at back home situation in their respective countries. She also thanked the Programme Directors, the ITEC division and the Ministry of External Affairs for reposing trust on **ni-msme** thereby awarding the programmes.

The valedictory address was given by Shri Gyan Prakash Upadhyaya, IAS, He appraised the house of the inner strength of the African countries and also narrated various incidents which shows how African countries are coming up very fast in the industrial arena and he desired that through organization like ni-msme India can also support them.

Later Mr. V. B. Rajendra Prasad, AFM, SEE and Programme Director, WED-SHG coordinated the distribution certificates to the participants., Vote of thanks was proposed by Mr. J. Koteswara Rao.



MDP on Supply Chain Management

ni-msme is organising an Management Development Programme on “Supply Chain Management and its Importance for Export Import Business” from 23 to 28 January 2023 sponsored under ESDP scheme of DC-MSME, Ministry of MSME at St. Ann’s College for Women, Hyderabad. A total of 25 trainees are attending the programme from different parts of the country. Dr. Sr. P. Amrutha, Prinicpal, St. Ann’s College for Women and Dr. K. Visweswara Reddy, Faculty Member and Programme Director have formally inaugurated the training. Dr. Sr. P. Amrutha has appreciated the initiative taken by the MoMSME and **ni-msme** in organising the MDP for the prospective and existing entrepreneurs. Dr. K. Visweswara Reddy welcomed the participants, briefed about genesis of National Institute of MSME (**ni-msme**) and gave an overview of the programme.

The broad areas that covered in the training include the Importance of Supply Chain Management, its importance in international trade, procedure for starting export business, International Commercial and Payment Terms, Pre & Post Shipment Procedure and Documentation, Government Benefits, EXIM Finance, Insurance & Risk Management, International and Local Bodies, Types of Transportation, Containers and Packing, International Product and Market Selection. Domain experts from the Industry and academia have handled the sessions. The focus was on the themes of self-reliant India and Vocal for Local. The programme will conclude on 28 January 2023 and the certificates will be distributed during the valediction.



ESDP under ATI Scheme



Entrepreneurship & Skill Development on Solar Panel Installation Technician. This program will make 60 Skilled Resource for the Solar Energy Industry with in the period of 400 hours. Guest faculties from the industry are engaged to share industry experience. The participating candidates would be able to design, procure and install solar power Panels after the completion of the training.

Entrepreneurship & Skill Development on Electric Vehicle Charging Station Technicians. The duration of the training program is 400 hours. The programme gives inputs related to smooth operation of Electric Vehicle (EV) charging station. Apart from the theoretical classes, practical classes, lectures by the Industry and Industry visit also scheduled for the programme. The programmes will help the unemployed youth to start the enterprises in Green Technologies.

Martyr’s Day Observed

ni-msme observed silence on 30 January 2023 in respect of those who gave their lives in the struggle for India’s freedom.



MDP on Project Preparation Skills for Micro Enterprise Development

A five day Management Development Programme on Project Preparation Skills for Micro Enterprise Development was organized from 09 to 13 January 2023 by the School of Entrepreneurship & Extension at Priyadarshini Society, Hyderabad. Mr. Vivek Kumar, Associate Faculty Member, SEE was the programme Director while Mr. K. Dhanraj, Young Professional was the Programme Coordinator. Mr. K. Dhanraj addressed the participants and briefed them about the activities of ni-msme. Mr. Vivek Kumar, Programme Director, briefed about the programme inputs to be given during the five days. He urged the participants to respect the seriousness of the programme's title, listen and understand every session carefully and try to make the session as interactive as possible. He also delivered a session on Start-up Idea generation.

A total of 25 participants from various NGOs, FPOs and MSMEs attended the programme. Faculty and Resource Persons from diverse areas of expertise delivered sessions on different aspects throughout the programme. The key topics discussed during the programme include Micro Finance, Sustainable Micro Enterprise Development, Project Preparation, Viability Parameters, Institutional Support & Government Schemes and Feasibility Analysis of Project Proposal.



On the concluding day, Mr. K. Dhanraj delivered a session on case studies of AMUL and Lijjat Papad. This was followed by a discussion on

the best practices prevailing among MSMEs. Later, the participants put their impression about the programme and desired that the programme could be of a little longer duration. Mrs. R. Lakshmi, Lawyer and Head, Human Rights Protection Unit, RR District was also present during the Valedictory. The programme was officially concluded with a vote of thanks proposed by Ms. Subbalakshmi, Head- Priyadarshini Society.

Awareness Programme on Creation of Start-ups

The SEE department has conducted an Awareness Program on Creation of Start-ups for prospective and practicing entrepreneurs on 20 January 2023. Topics covered in the program are Awareness on Creation of a Start-up, Start-up Idea Identification and Assessment, Understanding Financial Basics, Registrations, Preparation of Detail Project Report, Fund Rising and Valuation. Technical & Project Feasibility. The programme is sponsored by M/s. Fynamics Business Solutions Pvt. Ltd., and M/s Nabitha Engineering. Total 17 participants including sponsors have attended the programme. On completion of the programme, participants have presented their business ideas. The Program Director is Mr. Gaddam Sudarshan.



Review of Official Language Activities

Shri Deepak Naarang, Dy. Secretary, Ministry of Micro, Small and Medium Enterprises, Govt. of India has reviewed the Hindi activities on 02 January 2023.

Addressing the officials, Shri Deepak Naarang focused on the Official Language Policy adopted by the Government of India. He said that as per the resolution passed by Parliament on 18 January 1968, the Gol is making efforts to propagate the official language Hindi. He also explained the details of various Hindi training courses being conducted by the Hindi Teaching Scheme, Department of Official Language, Govt. of India, incentives to be given to the successful candidates, prize money awards for the officials for maximum usage of Hindi in day to day official work and targets being given in annual programmes by the Department of Official Language, to the offices situated in various regions of India. He also appealed to the officers to give dictation to their assistants in Hindi,

which would facilitate them to achieve the targets given, as well as they can also get award for giving dictation and their subordinate employees may get award for Hindi typing. He suggested to maintain records of the work completed in Hindi on monthly basis and inspected the records of works done by **ni-msme** in Hindi. He expressed satisfaction with the implementation of the official language by **ni-msme**.



to their assistants in Hindi, which would facilitate them to achieve the targets given, as well as they can also get award for giving dictation and their subordinate employees may get award for Hindi typing. He suggested to maintain records of the work completed in Hindi on monthly basis and inspected the records of works done by **ni-msme** in Hindi. He expressed satisfaction with the implementation of the official language by **ni-msme**.

Successful Journey of Hungrain Pvt. Ltd.

Hungrain was founded by Mr. Prabhakar Kumar in 2021 with a vision to nutrify Indian fast food industry. He is a graduate from IIT Dhanbad. Mr. Satish Chandra who is an experienced chef shared his vision of nutritious fast food joined together to revolutionize the food industry. The founders decided to change the source of the problem with proper research and development in food ingredients. Hungrain have been working on panipuri which is very famous fast food PAN India. After extensive R&D they have manufactured panipuri based on dal like moongdal panipuri, urad dal pani puri and more without using refined flour and semolina. This will be very healthy for long term consumption. It is a very unique type of product that they sell in the market. They are also working on air frying them and making them completely oil less.

After successfully innovating the pani puri recipe they are currently working on nutritional chaat, samosa and other fast foods. They are on a mission to make society healthier in the long term. Currently they are operating in Delhi and have a small R&D team. They have served a lot of offices in Delhi-NCR and have received lot of appreciation from consumers. Hungrain has received grants for the project and has been under mentorship of many experts in business and agriculture fields like Dr. Shreekant Sharma, Faculty Member, **ni-msme**, Hyderabad who has been in constant touch with founders helping and leading them in their business.



Director General's Visits

- Director General had participated in Bhoomi Puja ceremony of Common Facility Centre of Nizamabad Turmeric Cluster, Manoharabad Village, Jakranpally Mandal, Nizamabad District, Telangana on 02 January 2023. Director General interacted with Implementing Agency (IA), Technical Agency (TA), SPV Members and Local Sarpanch. Met officials of Spices Board, Ministry of Commerce and Industry, Gol, bankers and Officials from Horticulture Dept.



- DG has visited Sus Garment Cluster and participated in the inauguration of first sales Show Room at Pune on 06 & 07 January 2023. Visited CFC, interacted with artisans and all departments of CFC. Certificates were distributed to the participants who completed Entrepreneurship Development Programme (EDP) in Hand Embroidery. Discussed with Director and Core Committee Members about action plan for future prospects of the cluster.



- Director General participated in 86th Executive Committee Meeting of MCED, Mumbai and offered valuable suggestions for effective functioning of MCED on 10 January 2023. Had meeting with Shri Rajendra Nimbalkar, IAS, Managing Director, Maharashtra Small Scale Industries Development Corporation Ltd., Mumbai and Shri N. Prashant, IAS, Commissioner, Social Welfare, Maharashtra. Suggested to have training of officers and re-engineering of industries department.



Contd...11

- Director General participated in 17th Executive Committee (EC) meeting of Mahatma Gandhi Institute for Rural Industrialization (MGIRI) at Udyog Bhawan, New Delhi and offered suitable suggestions for improvement.
- Director General was invited as Pannelist in Plenary session at Empowering Grassroots Start-ups for Sustainable Development organised by BYST at New Delhi on the occasion of National Start-up Day.
- Dr. S. Glory Swarupa, Director General, **ni-msme** participated in the Valediction of Advanced Management Development Programme (AMDP) at NIT, Warangal on 20 January 2023. Interacted with participants, explained the importance of Entrepreneurship Healthcare for Rural Population in general, Entrepreneurs & Artisans in particular. Had meeting with Prof. N. V. Ramana Rao, Director, Prof. C. S. R. K. Prasad, Department of Civil Engineering; Prof. Anjaneyulu of NIT, Warangal for academia industry phase & collaboration with **ni-msme**. Visited Department of Chemistry had meeting with Head, Prof. Kasinath, Prof.Lakshma Reddy and other Senior Professors. Later, visited Library of National Institute of Technology (NIT) and interacted with Asst. Librarian.



- Director General of **ni-msme** Dr. S. Glory Swarupainaugurated Shinde Farm & Small Enterprises at Nagpuron 21 January 2023. Director General provided advisory for improvement of farm & establishment oil extraction unit under PMEGP scheme. Dr.Bhaskar, Director, National Soil Survey & land use planning; Dr.Bikani, Director, Extensions; Sr. Scientist, Central Cotton Research Institute were present.Dr.Sudhakar, famous writer & poet also present during the programme. Had discussion with Shri Suresh Dhole, Leading Advocate at High Court & Supreme Court on delayed payment programmes & Arbitration programmes for Industry Department Programmes on 22 January 2023.



Republic Day Celebrated

The 74th Republic Day of the Nation was celebrated at ni-msme campus with a spirit of joy and patriotic fervor. Every year the Institute celebrates the 26th of January to commemorate the Constitution of independent India come into force from 26th January 1950.

The celebration began with the hoisting of the national flag by the Director General, Dr. S. Glory Swarupa. The flag unfurling was followed by the rendition of India's National Anthem, to which all the staff gave their voice. On the occasion, the Director General has addressed the august gathering in English and Telugu and explained the significance of the national event. She first gave greetings of the occasion to the gathering and paid rich tributes to the freedom fighters for their invaluable sacrifices. She has advised all the ni-msme family members to contribute to the institute effectively to achieve the personal excellence. She has highlighted about the role of the Government of India in the development of MSME sector and highlighted the **ni-msme** activities towards the Institution Development and Nation Building.



A cultural programme, in which all the talented enthusiasts had participated, followed the ceremony. Some talented staff and programme participants have sung patriotic songs and dance performed. The campus was decorated with tricolor flags & inspiring images.



GSTIN : 37AYZPA0578J1ZU

SN KRAFT PAPER INDUSTRY

Akuthotapally, SK University Main Road, Anantapur, Andhrapradesh



Manufacturer of Eco-Friendly Plates and Machinery



7989056549



Our Journals

**Journal of Innovation, Entrepreneurship,
Management and Skill Development (JIEMS)**
<https://nimsme.org/journals>

JIEMS

Journal of
Innovation
Entrepreneurship
Management &
Skill Development



**Small Enterprises Development,
Management & Extension (SEDME) Journal**
<https://nimsme.org/journals>

Sedme

Small Enterprises Development,
Management & Extension Journal

A worldwide window on MSME studies

Our Social Presence



Editorial Board

Editor : Dr. S. Glory Swarupa
Associate Editor : Mr. B. Pradeep Kumar
Editorial Coordinator & Layout Design:
Ms. P. Anjali Prasanna

Published by Dr. S. Glory Swarupa, Director General on behalf of National Institute for Micro, Small and Medium Enterprises

An Organisation of the Ministry of MSME, Govt. of India and ISO 9001:2015 certified

Yousufguda, Hyderabad 500 045, India. www.nimsme.org