

ni-msme News Corner (NNC)



An in-house monthly magazine published by the National Institute for MSME (ni-msme)

International Programme by Mekong-Ganga Cooperation



International Programme on Innovation, Market Access, Software Training and Online Payment System for MSMEs Development" sponsored by Mekong-Ganga Cooperation (MGC) in association with Ministry of External Affairs (MEA), Govt. of India under ITEC Scheme. The Chief Guest of the inaugural function was Dr. G. Malsur, IAS, Director, Industries, Commerce & Export Promotion, Government of Telangana. A total of 19 International Executives from four countries namely Cambodia, Lao PDR, Myanmar and Vietnam representing Ministries, Government Departments and Promotional Organisations are attending the 4 week programme. Programme Directors are Mr. K. Surya Prakash Goud & Dr. Shreekant Sharma.

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One Day Seminar on Successful Initiatives in Biochar Sector

The Progressive Biochar Society (PBS), Hyderabad organized and conducted one day Seminar at Ni-MSME, Hyderabad on 26.4.2024. The inaugural program was started by welcome address by Shri K. Surya Prakash Goud, Faculty, ni-msme inviting the Chief Guest, Shri A. Ravinder Reddy garu, General Manager, Telangana State Forest Development Corporation, Guest of Honors, Dr. S. Glory Swarupa, Director General, ni-msme, Smt. Mercy Epao, Joint Secretary (SME), Ministry of MSME, Govt of India, New Delhi and Shri R. K. Mehta, Chairman, PBS, Hyderabad. The Chief Guest and Guest of Honor



addressed the gathering about the activities of Forest development Corporation and ni-msme and appreciated the PBS for planning and conducting one day Seminar with Technical presentations and field trials and are very useful to different stake holders of Biochar sector. Smt. Mercy Epao, explained the incentives available to the entrepreneurs of new small scale units. The Nuzuveedu Seeds Pvt. Ltd. presented one Kon-Tiki unit to ni-msme under their CSR program. After inaugural session all the delegates took group photo.

The Technical session was organized by Dr. M. A. Aariff Khan, Seminar organizing Member with four presentations on different topics as follows: 1) Successful Manufacture of 1,000 tons of Biochar in Rural regions and Scope in Telangana by Prasad Dahapute, Promoter, Varhad Group; 2). Success and Impact of Biochar of Nuzuveedu Seeds Pvt Ltd by Mr N Sreenivasa Rao, General Manager, NSL; 3). Environmentalist view regarding Manufacture and application of Biochar by Siddique A Khan and 4). Biochar Briquettes -A Profitable Business by V. Anil Kumar, CEO , Sree Engineering Works. All four invited speakers delivered nice presentations with good information and all speakers clarified the quires asked by delegates. The Chairman of Society Mr. R. K. Mehta highlighted the actual case studies from Biochar sector are being presented at the seminar.

The Field trial was conducted in ni-msme campus by Dr. N. Saibhaskar Reddy, President, PBS, Hyderabad. Dr. Reddy first showed the application of Cashew nut shells Biochar charged with



compost in Demo plots with different doses @ 0.0, 1.0, 2.0 and 4.0 kg/1m² plot. After application of Biochar to soil, the Coriander and Mustered seeds were sown to see the response of Biochar on seed germination and seedling growth. Finally the wood waste Biochar preparation was demonstrated by Kon-Tiki at filed. Both these filed Trails were recorded by video for documentation. Finally the program was winded up and program was successful with the participation of delegates and stake holders.

Sustainable Funds for Greener Future



About 2.24 billion tonnes of waste was generated in 2020, and if all this waste is put on trucks they would go around the world a little over 24 times. India was ranked at the bottom position of the Environmental Performance Index (EPI) 2022, with 151st position in waste management. Lack of awareness, budget, financial viability and infrastructure are some of the challenges that India's waste management system is facing.

With rapid population growth and urbanization, annual waste generation is expected to increase by 73% from 2020 levels to 3.88 billion tonnes in 2050," the global organisation added. MSME sector generates around 28% waste all put together.

Green finance is fast emerging as a priority for public policy. Green finance refers to the financial arrangements that are specific to the use for projects that are environmentally sustainable or projects that adopt the aspects of climate change. Environmentally sustainable projects include the production of energy from renewable sources like solar, wind, biogas, etc.; clean transportation that involves lower greenhouse gas emission; energy efficient projects like green building; waste management that includes recycling, efficient disposal and conversion to energy, etc.

Moreover, project defined sustainable under the disclosure requirement for Green Debt Securities include climate change adaptation, sustainable waste and water managements, sustainable land use including sustainable forestry and agriculture, and biodiversity conservation (SEBI 2017). In order to meet the financial needs for these types of projects, new financial instruments such as green bonds; carbon market instruments (e.g. carbon tax); and new financial institutions (e.g. green banks and green funds) are being established. They together constitute green finance.

Small Industries Development Bank of India (SIDBI) has launched Green Finance Scheme which is a structured financial activity (product) created to ensure a better environmental outcome through energy efficiency / cleaner production and other sustainable development projects.

Loan amount for MSMEs up to Rs. 20.0 crore and for service providers/ aggregators up to Rs. 50.0 crore is provisioned. Repayment period is upto 7 years with moratorium upto 2 years.

Eligibility: Manufacturing and Service providers (RESCOs, ESCOs, EPCs, Vendors etc) and MSMEs on either supply side or demand side of the green value chain. MSMEs executing projects/ providing services, related to the

activities i.e., Energy Efficiency, Renewable Energy, Compressed Biogas, Water & Wastewater Management, Solid Waste Management, E-Mobility, etc.

As the sun rises over India's bustling markets, the schemes/programs cast long shadows of promise. The MSME sector, now stands tall. Entrepreneurs, armed with green technologies, circular economy principles, and IP prowess, are scripting a new narrative. The government's commitment to their growth is commendable—a symphony of policy, innovation, and resilience.

Whether you're a small business owner, an aspiring inventor, or a champion of sustainability, the schemes are the seeds of transformation. Nurture them and watch India's entrepreneurial garden bloom.

Let's All Adopt Sustainability As Responsibility

Dr. S. Glory Swarupa
Director General

Ethics and Soft Skills Training Programme for JTOs

Ethics and Soft Skills are the backbone of best working environment that will produce hard-working and dedicated employees. To enhance the ethical values and to develop Critical Thinking & Problem-Solving Skills, ni-msme has conducted two week training program on "Ethics & Soft Skills" for Junior Telecom Officers of Indian Engineering Services, sponsored by National Telecommunications Institute for Policy Research, Innovation & Training (NTIPRIT), Department of Telecommunications, Ministry of Communications, Govt from 15 to 26 April 2024 at ni-msme campus. A total of 22 Junior Telecom Officers were attended the Training. Dr. E. Vijaya, Faculty Member, ni-msme was the Program Director for the training.

The two-week training program is intended to help the officers in imbibing the core ethical values and attitudes resulting in ethical functioning and effective outcome and also to enhance various core competencies like teamwork & collaboration, effective communication, critical thinking & problem-solving skills. During the inauguration, Chief Guest Shri G. Malsur, Director, Industry, Commerce & Export Promotion, Govt. of Telangana has enlightened the significance of Ethics and Soft skills at the workplace. Director General, ni-msme elucidated the importance of organizational culture and communication skills and encourage the participants for their active participation during the sessions. Dr. E. Vijaya gave an overview of the programme and the various topics to be covered during the training programme. As a part of the training program, a Panel Discussion on the theme "Work Ethics" was conducted on 23 April 2024 and invited the eminent panellists who had vast experience in public administration and government functioning and also to share their valuable work experience and guide the trainees on ways to improve their role efficiency and Public Governance.

Dr. Sujata Gupta, IDES, Dr. Sudhakar Naik, IRS, Income Tax Department, Director General, ni-msme and ni-msme faculty and trainees had attended the panel discussion. During the discussion, panellists had shared their views on Work Ethics with real life examples and challenges that they have faced during their journey. Q&A session had conducted at the end of panel discussion. An exposure visit also arranged at Sardar Vallabhai Patel National Police Academy to have an interaction with Government officials for a better understanding of building the calibre in the areas of ethical Governance & organisation leadership to become the future Leaders.

During the Valedictory session, Director General, ni-msme congratulated the trainees for the successful completion of the training program and advised the trainees to apply the learnings in their work-place to enhance their role efficiency and improve their core competencies. The participants shared their experiences & learnings from the training program. At the end of the program, participation certificates were distributed to the trainees. The session concluded with the vote of thanks proposed by Dr. E. Vijaya.



Entrepreneurship Development Programme for AYUSH Sector

ni-msme conducted a 5-day training program for 30 Coordinators of Research and Innovation cells of Ayurveda/Unani/Siddha/Sowa Rigpa Colleges (ASUS Colleges), at ni-msme campus from 22 to 26 April 2024 sponsored by National Commission for Indian System of Medicine (NCISM). Prof. (Vaidya) Rakesh Sharma, President, Board of Ethics & Registration, NCISM and Dr. S. Glory Swarupa, Director General of ni-msme have graced the inaugural program. The objective of this program was to provide essential skills and knowledge to these coordinators to effectively promote entrepreneurship among students and faculty in their respective institutions. The program covered a diverse range of topics, emphasizing the unique challenges and opportunities in promoting entrepreneurship in the Indian System of Medicine sector. An exposure visit also organised to the Ayurvedic products manufacturing units, T-Hub & T-works to enable them to understand the innovation and entrepreneurial ecosystem. The programme was completed on 26 April 2024. Dr. S. Glory Swarupa graced the valedictory programme and awarded certificates to the participants. Dr. Shreekanth Sharma, FM, ni-msme and Mr. V. B. Rajendra Prasad, AFM were Programme Directors and the collective wisdom shared by the faculty during the program serves as a beacon for the trainees on successful promotion of enterprises.



Faculty Visits Bihar Rural Livelihood Project

The Government of Bihar (GoB), through the Bihar Rural Livelihoods Promotion Society (BRLPS), an autonomous body under the Department of Rural Development, is spearheading the World Bank aided Bihar Rural Livelihoods Project (BRLP), locally known as JEEViKA with the objective of Social & Economic Empowerment of the rural poor. ni-msme being a National Resource Organisation (NRO) under Ministry of Rural Development, Mr. Vivek Kumar, AFM, SEE, ni-msme visited the office of BRLPS on 03 April 2024 and had detailed discussion with Shri Mukesh Sharan, COO, JEEViKA, BRLPS. Ms. Princy, Special Representative, NIRD, Hyderabad was also present during the discussions. The discussion was around the proposal ni-msme submitted with the objective of taking up several districts and conduct NRO activities. Through the project ni-msme would help BRLPS in the areas of capacity building of field officers under SVEP blocks, data analysis for conducting various interventions, submission of DPR and also further handholding support. During the meeting Mr. Mukesh Sharan, suggested that ni-msme would receive the names of proposed district in the line of neighbouring state i.e. Jharkhand where NRO activities are in progress at nine blocks in seven districts.



Hosted Workshop and Webinar on IPR

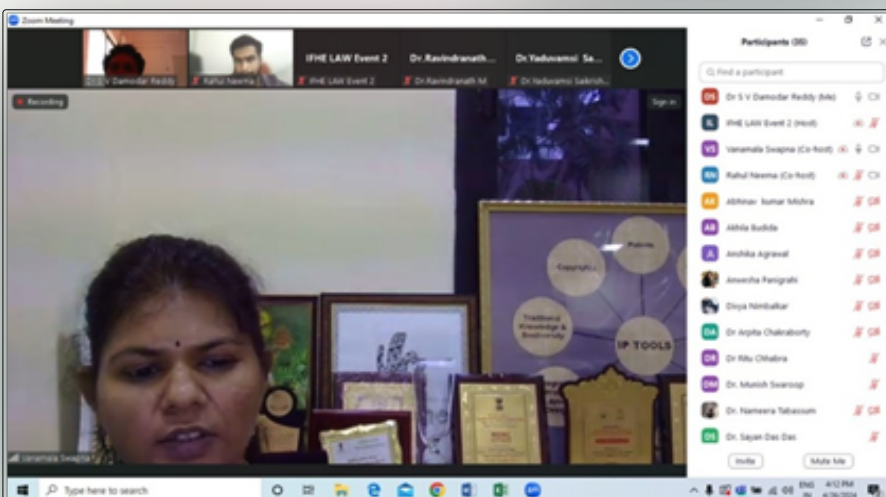
The Intellectual Property Facilitation Center at ni-msme hosted a workshop titled "Intellectual Property Rights in the age of Emerging Technologies" on 26 April 2024 sponsored by Software Technology Parks of India (STPI), Hyderabad.



The workshop had a strong focus on Intellectual Property Rights (IPR) and related topics within emerging fields. It commenced with an enlightening introduction to IPR intertwined with Sustainable Development Goals (SDGs) delivered by Ms. V. Swapna, Associate Faculty Member, ni-msme. The discussions then delved into crucial areas such as legal frameworks, recent changes in laws concerning emerging

technologies, IP commercialization led by Mr. G. Srinath Reddy, CEO of Learning Path Labs LLP, challenges faced in emerging technologies addressed by IP advocate Mr. M. Vijay Kumar, and insights into Government Schemes for MSMEs provided by Mr. J. Koteswarao, Associate Faculty Member, ni-msme. The workshop was attended 80 participants who are STPI officials, entrepreneurs, Faculty members & students.

In addition to the workshop, the Intellectual Property Facilitation Center at ni-msme collaborated with the Center of Excellence in Intellectual Property Rights at ICFAI Law School conducted a webinar. The webinar was tailored for Faculty Members and students, aiming to broaden understanding and awareness of IPR. Ms. V. Swapna delivered an insightful

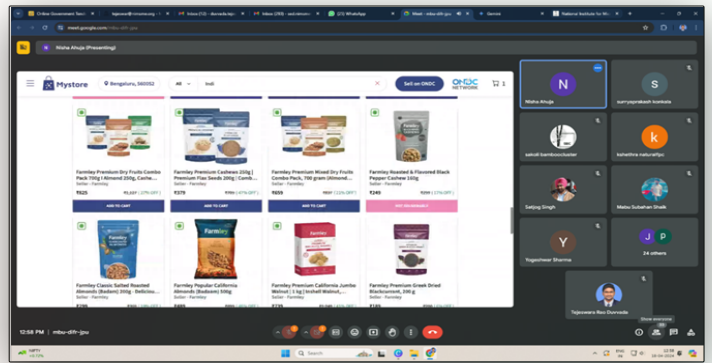


session during the webinar focusing on IPR and Government Schemes. The webinar further enriched the engagement and learning experience around intellectual property topics. Overall, ni-msme celebrated World Intellectual Property Day with informative and interactive sessions, highlighting the significance of intellectual property in the contemporary landscape of emerging technologies.

Virtual Meeting on Digital Marketing & e-Commerce

ni-msme organized a virtual meeting on 18 April 2024 aimed at educating SFURTI Clusters on digital marketing and e-commerce platforms. The session, facilitated by Mr. K. Surya Prakash Goud, FM, SED, and Ms. Nisha Ahuja from MyStore APP, aimed to explore how leveraging online platforms like the Open Network for Digital Commerce (ONDC) could benefit SFURTI clusters. The objective was to provide hands-on guidance on registering on the ONDC marketplace and maximizing the benefits of MyStore Seller App. All Clusters IA, SPV, and Artisans actively engaged and shared their views, addressing their doubts.

Digital commerce has evolved significantly in the past few years, with various developments making it increasingly convenient for sellers and buyers alike. ONDC stands to significantly benefit SFURTI clusters by offering a digital marketplace that extends their market reach nationwide. With ONDC, SFURTI products gain enhanced visibility, reaching a broader audience beyond their local regions. The platform streamlines transactions, ensuring transparent and efficient processes for both buyers and sellers within SFURTI clusters. By joining ONDC, SFURTI clusters gain access to millions of potential customers across the country, opening new avenues for sales and growth. This increased exposure and accessibility provided by ONDC pave the way for accelerated growth opportunities, empowering SFURTI clusters to thrive in the digital commerce landscape.



Health Awareness Programme @ Campus

Empowering Staff on Holistic Wellness through Nature's Power with Holistic Nutrition and Ancient Practices. ni-msme conducted a Health Awareness Program aimed at Promoting the well-being of its staff. The focus of the program was on Holistic Nutrition Therapy and Pre-audition Practices, emphasizing the development of the immune system. The program welcomed Dr. S. Parthasarathy, Bhagavan Shri Dhanvanthiri Foundation Maa Pharma (Ind), Chennai, a renowned practitioner with expertise in Nutrition, Food Supplements, and Phyto Herbal Remedies. Dr. Parthasarathy's insightful interaction sensitized the staff to the power of natural elements in optimizing human health and prioritize their well-being. This initiative focused on two key areas: Holistic Nutrition Therapy and Pre-vedic practices Prakritik Shakti, Underscored the importance of embracing nature's power and adopting ancient wellness practices to cultivate a strong immune system. This initiative aimed to equip employees with valuable knowledge and practices to enhance their overall well-being.



Internship Programme Conducted

ni-msme, in collaboration with PNCDNC, organising a 10-day Internship program aimed at providing a comprehensive learning experience to students. The program, commenced from April 22, 2024, incorporated a unique format of 5 days offline and 5 days online sessions. Under the leadership of Mr. Sarath Muthyala, AFM, SED, serving as the Program Director, the initiative witnessed the active participation of 18 students from 3 different international schools. The program commenced with a powerful address by the Director General of ni-msme, Ignited the students with insightful perspectives, emphasizing the pivotal role of aspirations in shaping the future. Her call to action, inviting young minds to unite in moulding tomorrow's leaders, resonated deeply with the



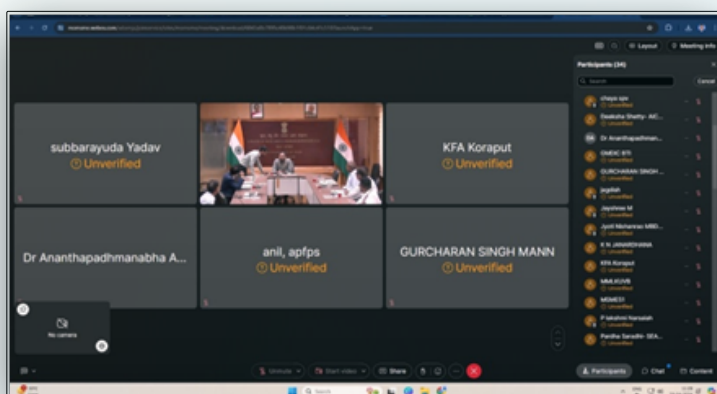
participants.

This collaborative effort with PNCDNC aimed to offer students a holistic learning experience by integrating crucial topics relevant to today's dynamic business landscape. With a particular emphasis on micro, small, and medium enterprises (MSMEs), which are significant drivers of the Indian economy, the program sought to in still innovation and success-oriented mind-sets among the participants. These students were also provided with

opportunities to engage with international prospects and participate in visits where they could gain insights from successful entrepreneurs associated with ni-msme LBI-ASPIRE program. By equipping them with the necessary knowledge, skills, and perspectives to navigate the complexities of the business world, the program has empowered them to emerge as future leaders capable of driving innovation, growth, and prosperity in the MSME sector and beyond. As the students embark on their respective journeys, they carry with them the lessons learned and the inspiration gained from this transformative experience, poised to make meaningful contributions to society and the economy

Review Meeting for IAs & SPVs under SFURTI Scheme

On April 19, 2024, the Ministry of MSME conducted a review meeting in collaboration with ni-msme, along with their Implementing Agencies (IAs) and Special Purpose Vehicles (SPVs). The focus of the meeting was on the revised fund flow procedures and the return of unspent balances to the Consolidated Non-lapsable Account (CNA). This meeting was attended by all ni-msme Cluster IAs and SPV members virtually. This follows up on the review meeting held on April 19, 2024, at Udhog Bhavan, Delhi regarding Utilization Certificates (UCs) and unspent balances under the SFURTI scheme. Mr. Surya Prakash Goud, FM, SED, NRCD, played an active role in the meeting, providing updates and insights specifically related to the SFURTI Clusters. His participation ensured that the discussions were informed by the latest developments and challenges faced by SFURTI Clusters, thereby facilitating more meaningful outcomes. The Ministry has emphasized the importance of utilizing funds to make clusters functional. A recent review meeting urged the immediate recovery of all unspent funds and accrued interest from IAs and SPVs to the CNA account.



Conference Proceedings on Navigating the Future with ESG - Book Release

The Director General of ni-msme, along with Shri K. Ratna Prabha IAS (Retd.) and distinguished Guests was present at the book release of "Navigating the Future with ESG: Conference Proceedings" during a symposium on "Creative Minds, Innovative Ideas, and Sustainable Solutions - Shaping the Future" on 21 April 2024. The Program Director of the conference highlighted ni-msme's pioneering efforts in ESG (Environmental, Social, and Governance) in the context of sustainable development, emphasizing its holistic approach. The released proceedings are anticipated to offer valuable insights to all stakeholders, contributing to sustainable solutions and a brighter future. ni-msme reaffirmed its commitment to sustainable development, innovation, and sustainability, encapsulated by its stance as an advocate for sustainable solutions for the ESGFuture.



Faculty Meets Indian High Commission, Abuja

Dr. Dibyendu Choudhury, Faculty-SEM, had meeting with Indian High Commissioner Shri. Balasubramanian, IFS. Abuja, Dr. Choudhury is currently serving as an ITEC Expert deputed by the Ministry of External Affairs, GoI, in Abuja, Nigeria. His assignment is with the Small and Medium Enterprise Development Agency of Nigeria (SMEDAN), a crucial government organization dedicated for the MSME Development.



PMKVY 4.0 Special Project in NER

ni-msme is conducting Skill Development Programmes under PMKVY 4.0 Special Projects in five states in the North East Region. Sponsored by National Skill Development Corporation (NSDC), the project includes training on job roles like Food & Beverage Service Associate, Aquaculture Worker, Mushroom Grower (Entrepreneur) Bamboo Work Artisan. As on date, a total of 2698 candidates enrolled for the trainings for the job roles.



PMKVY Short Term Training

ni-msme is conducting Skill Development (STT) under PMKVY Short Term Training Programme in the campus. The enrolled candidates are being trained in the areas like Junior Software Developer, Beauty Therapist, Tailoring, and Craft Baker. By the end of April 2024, 650 candidates, in 14 batches, enrolled themselves for training in the above-mentioned areas.



Bid Farewell

Mr. P. Purushotham, Multi Task Attender retired from the service of the Institute on 30 April 2024 on attainment of the age of superannuation. Mr. Purushotham has served the Institute for about 34 years. A formal get-to-gether was held on this farewell.

Staff Members, Faculty Members, Members of Union and Recreation Club spoke about outgoing employee as a gesture of goodwill. Director General, ni-msme spoke appreciatively of Mr. Purushotham's services on behalf of the Institute.



Visitor's Gallery

Shri T. Sriram, IAS, Director, LBSNAA, Mussoorie visited ni-msme and interacted with Director General and Faculty for possible collaborations with LBSNAA to promote Entrepreneurship and MSMEs under Viksit Bharat target



Wevio Global and KAMICO India team along with CEOs of food processing industry from Korea visited nimsme for working together in promoting Korean Food Technologies. Wevio would setup Food Processing and Demonstration center at ni-msme campus.



Director General Visits

Privileged to share the stage with Dr. G. Sateesh Reddy, Scientific Adviser to Raksha Mantri (the Minister of Defence) during INSPIRE Hyderabad 2024: One Day Career Enhancement Programme organised by Kalams Institute of Youth Excellence (KIYE) to ignite youth towards Nation Building.



Director General, ni-msme participated as Jury Member and Guest of Honour at ABSA 2024 - Agri Business Summit & Agri Award's at Hotel Park Hyatt, Hyderabad.

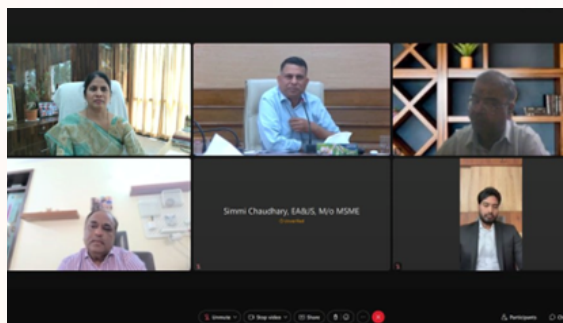


Dr. S. Glory Swarupa, Director General, ni-msme visited Lal Bahadur Shastri National Academy of Administration (LBSNAA), Mussoorie on 18 April 2024. Interacted with Indian Skill Development Service Officers (ISDS) and delivered a session on Skill Development for Sustainability to First Batch of ISDS Officers of Central Services. Visited Shri Sriram Taranikanti, IAS, Director; Shri Shelesh Kumar Nawal, IAS and Shri S. Chandrasekar, IAS, Deputy Director, LBSNAA had discussion on preparation of different Training Modules for all category of Government Officers at various locations. Visited KARAMSHILA, DHRUVSHILA, GYANSHILA, ADHARSHILA and other facilities in the campus.



Dr. S. Glory Swarupa, DG, ni-msme visited Patanjali Research Institute, Documentation Center, Herbal Garden, Library, Ayurveda Hospital on 20 April 2024. Had discussion with respective Center Heads. Visited Acharya Balkrishna, Chairman, Patanjali Ayurved and discussed about possible collaborations for Entrepreneurship Development & Skill Development.

Dr. Glory Swarupa, DG, ni-msme participated and completed the recording on Lean & Green MSMEs by Zee Business, SME Channel through online on 19 April 2024.



Review Meeting chaired by Dr. Rajneesh, AS & DC, Ministry of MSME, Gol for the EAEC at Udyam Alok, ni-msme second campus.

Director General, ni-msme visited NIESBUD, Noida on 29 April 2024 as an expert for Interview Committee.

DG, ni-msme expressed her views on Babycorn and opportunities for youth on establishing business and enterprises in an interview with Eenadu Newspaper

యూనికార్న్ తరహాలో బేబీకార్న్

- ఎంటర్ప్రెన్యూరింగ్ ప్రోత్సాహానికి ప్రయత్నం
- ఎక్కువ అంకురాల ఏర్పాటుకు అవకాశం
- 'అనాడు'లో నిమ్మమొక్క డైరెక్టర్ జనరల్ డాక్టర్ గౌరి స్వయానా

అనాడు, హైదరాబాద్

కేబీసీయస్ యూఎస్ డైరెక్టర్లందరూ ఎక్కువ విలువ కల్గిన అంకుర కంపెనీలను యూనికార్న్ గా గుర్తిస్తుంటారు. ప్రపంచంలో ఈస్టాబ్లిష్మెంట్ చేయబడ్డ అంకుర కంపెనీలకు అలా అప్పుడే అంటే వారల్లో మరి అరుదు. వారు నిర్దేశించిన ప్రమాణాలను చేరుకోవడానికి అలా ఏక సమయం వస్తుంది. కాబట్టి అంకుర సంస్థలు, వాటిలో పోటీ తక్కువగా పెంచబడినందుకు మనమే మన పరిస్థితులకు తగ్గట్టుగా 'బేబీకార్న్' అను నిర్వచించింది. ప్రోత్సాహించడానికి నేను నల్ జనస్థిత్వం వరకు సైకో, స్పాల్, మీడియం ఎంటర్ప్రైజిస్ (నిమ్మమొక్క) డైరెక్టర్ జనరల్ డాక్టర్ ఎస్.గౌరి స్వయానా అన్నారు.

? యూనికార్న్, నానే యూనికార్న్ గురించి విన్నాం. కొత్తగా ఈ బేబీ కార్న్ ఏంటి?

ప్రపంచంలో యూఎస్, ఈయా, ఎమీయా వనీఫిట్, జబ్బాహాన్ వో ప్రమాణాలు నిర్దేశించే మనం దానికి చేరుకోవడానికి ప్రయత్నిస్తున్నాం. అంతర్జాతీయ సంస్థలు నిర్దేశించిన ప్రమాణాలను చేరుకోవడం మనకు కష్టం అవుతోంది. మన జనాభా ఎక్కువ. అందులో యువ జనాభా కష్టం చేశాం మనది. కాబట్టి మనకు తగ్గట్టుగా వ్యాపార రంగంలో బేబీకార్న్ ప్రమాణాలను ఎంచుకు రూపొందించడావేమో బేబీకార్న్ అంటే ఏంటో నిర్వచించే మనదగ్గర ఏదా దిలో ఎన్ని బేబీకార్న్ల స్థాయికి చేరుకున్నాయో ప్రపంచానికి చెప్పవచ్చు.

? మీ ఉద్దేశం బేబీకార్న్ ఏంటి ఎంత ఉండాలి? విలువ ఎంతవరకు మనదేశమే ఒక నిర్వచనం ఇవ్వాలి. ఈ లక్ష్యం 5 లక్షలు, 10 లక్షలు ఎంత ఉండాలనేది తర్వాతి నిర్ణయించ వచ్చు. నా ఉద్దేశంలో ఈ 10 లక్షల విలువ కలిగిన అంకుర సంస్థలు బేబీ కార్న్ గా పేరుపెట్టే అంగీకారం ఉంది సూచన. ఎందుకంటే మొదట ఈ లక్షలు ఈ 10 లక్షల వరకు ఇచ్చి వచ్చు. స్వయం సహాయక బృందాలు ఈ స్థాయిలో ఉంటాయి తీసుకుని బెల్టాహాన్ కేంద్రంగా మారుతున్నారు. అక్షరం రానివారే స్వయంకక్షితో ఎదుగుతుంటే బేబీకార్న్ మేనేజ్మెంట్, గ్రామీణుల విద్యాభ్యాసం అలా అనిపిస్తున్నది. బేబీ కార్న్ అను స్వయంకక్షితో ఏదాదిలో ఎన్ని బేబీకార్న్లుగా ఎదిగాయో ప్రపంచానికి దూరమవుతుంది.

? యువతను అభివృద్ధి చేసేందుకు ఈ పేరు పెట్టాలా? ఒక యూనికార్న్ అయ్యా లంటే 20 ఏళ్లు వస్తుంది. తర్వాత తర్వాత వచ్చేవస్తుంది. బేబీ కార్న్ అయితే ఏదాదిలో సాధించ వచ్చు. ఒకేసారి నానే యూనికార్న్ తీసుకోవచ్చు. దీన్ని అర్థం చేసుకోవ దానికి కొంత సమయం వస్తుంది. బేబీకార్న్ అంటే యువత కష్టం అవు తారు. త్వరగా జనంలోకి వెళ్తుంది. అందుకే దీన్ని నిర్వచించి జనంలోకి తీసుకెళ్లాలంటున్నాను. రచన పూర్తికాగానే కొలువులు అందించాలి అలా కాకుండా అందుకాల ఏర్పాటులో నిలువబడుతుంది అని ప్రాజెక్టు యికి చేరి పలువురికి ఉపాధి కల్పించాలనే బేబీకార్న్ ఉద్దేశం. అందుకే అంకుర సంస్థల ఏర్పాటుకు అసక్తి చూపిస్తున్నాను. తగినంత మద్దతు కూడా అందిస్తాంది.

? అంకుర సంస్థల ఏర్పాటు చేయాలనేవారికి మీ జనస్థిత్వం సుందీ ఏలాంటి శిక్షణ కార్యక్రమాలు ఉన్నాయి?

మా దగ్గర ఎంటర్ప్రెన్యూరింగ్, స్పాల్ జెనరేషియన్ కార్యక్రమాలు అలా ఉన్నాయి. ఏ సంవేషాలున్నా జనస్థిత్వం సుందీ మార్గదర్శనం పొందుతున్న వ్యక్తుల మేడల్ ఇంటర్నేషనల్ కార్యక్రమాలు ఉన్నాయి. ప్రపంచంలోనే ఇలా ఉన్న అంకుర కక్షిగా ఉన్న వారల్లో త్వరలోనే మూడో స్థానానికి చేరుకుంటుంది. యువత కోసం ఎన్నో అవకాశాలు ఏర్పడుతున్నాయి. చేయవచ్చున్నా ఎంటర్ప్రెన్యూరింగ్ కార్యక్రమాలు పెంచబడినందుకు వాటిని అభివృద్ధిపరుచు.

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