

November & December 2024

Cluster News



National Institute for Micro, Small and Medium Enterprises (ni-msme)

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Yousufguda, Hyderabad. www.nimsme.gov.in

Nitte Jackfruit Processing Cluster, Karnataka

The Nitte Jackfruit Processing Cluster is bringing exciting changes to its product range. The cluster plans to produce 600 kg each of jackfruit halwa and chips, along with other snacks like Bendi fry, sweet corn, and French fries.

The Nitte Cluster is focusing on producing high-quality snacks from local jackfruit and other products. The Cluster's goal is to bring these traditional favourites to more people while supporting local farmers and the economy. This expansion brings good news for both farmers and snack lovers in the region, promising more locally-made treats on store projections soon. The Cluster has procured new machinery, including a tilting fryer, a ball cutting machine, and equipment for coating and shredding food items. The Cluster has also added a barcode printer and a new sealing machine to improve packaging efficiency.

Dr. A. P. Achar from the Technical Agency held a meeting with the SPV of Suphala Farmers Producer Company Limited. During the interaction, he presented and discussed an innovative and lucrative designed specifically for their products. This initiative aims to add value by enhancing product appeal, promoting competitive marketing, and expanding the reach of Nitte Products in the market.



ni-msme is one of the Nodal Agency to implement SFURTI scheme sponsored by Ministry of MSME. **ni-msme** is implementing 27 clusters across 8 states namely: Andhra Pradesh, Jharkhand, Karnataka, Kerala, Maharashtra Odisha, Punjab and Telangana.

Kondapalli Wooden Toys Cluster, Andhra Pradesh

NTR District Collector, Dr. J. Lakshmisha, IAS, visited the Kondapalli Wooden Toys Cluster and emphasized that Kondapalli lands symbolize the birthplace of traditional Telugu artistry. He affirmed the government's commitment to reconstructing Kondapalli's artistic heritage through collective efforts and comprehensive support.

The Collector conducted a meeting with members of the Kondapalli Toy Artists' Co-operative Society, accompanied by officials from DRDA, DWAMA, Forest, and Revenue departments. During the visit, he inspected the production of Thella Poniki, the essential raw material for Kondapalli toys and observed the artisans' extraordinary craftsmanship in transforming wood into exquisite toys and dolls.



Speaking to the media, Dr. Lakshmisha acknowledged that while Kondapalli toys have high demand and marketing opportunities in both domestic and international markets, the availability of raw materials remains a challenge. To address this issue, the government has issued directives to develop Thella Poniki nurseries in conjunction with the Mahatma Gandhi National Rural Employment Guarantee Scheme. The initiative includes legal utilization of forest produce, with coordinated efforts between Forest Department, DRDA, DWAMA departments to enhance Thella Poniki availability, supported by connected state governments.



Review - Coir Clusters

Shri Vipul Goel, IAS, Joint Secretary, MoMSME reviewed Coir Clusters which are under implementation. ni-msme as technical Agency for Sawantawadi Coir Cluster presented the status of cluster.



Pulivendula Banana Processing Cluster, Andhra Pradesh

On 13 November 2024, Dr. Sreedhar Cherukuri, IAS, Collector of Kadapa District, made a noteworthy visit to the Pulivendula Banana Processing Cluster. During the visit, he engaged in an in-depth discussion with the Special Purpose Vehicle (SPV) Members and Horticulture Officers to gain a thorough understanding of the cluster's operations.

During the visit, the cluster's team showed the Collector the Common Facility Centre, Machineries and Cluster Products. They discussed the challenges and opportunities facing the cluster. The Collector assured the team that he would support local farmers and help the cluster work more efficiently. This support will benefit the local farming community and boost the region's economy.

In assurance, the Collector promised to support local farmers and facilitate the effective utilisation of the Pulivendula Banana Processing Cluster. This commitment is poised to bolster the cluster's development, ultimately benefiting the local farming community and contributing to the region's economic growth.



Coir Clusters Working Committee Meeting, Andhra Pradesh

The procurement process for the Amalapuram and Kadiyapulanka Coir Clusters is progressing smoothly. Documents of bidders for Two-Ply Yarn Machinery for the Amalapuram Coir Cluster, along with the Minutes of Technical and Financial Bid Meetings, have been submitted for review. Payments towards the machinery supplier and the working capital amount for the SPV are under consideration.

Meanwhile, for the Kadiyapulanka Coir Cluster, a Purchase Committee meeting organised. The meetings includes releasing final payments and security deposits to vendors supplying fibre extraction machinery, two-ply yarn machinery, material handling equipment, and to the civil contractor. Additionally, the committee will on purpose releasing the working capital amount to the SPV and address any other relevant points. Physical verification of the site will also be conducted during the meeting. This initiative aims to enhance the operational efficiency and sustainability of these coir clusters, contributing to economic development for artisans.

Chandrugonda Bamboo Cluster, Telangana

The Chandrugonda Bamboo Cluster has received a significant boost with District Collector Sri. Jitesh V. Patil sanctioning Rs. 4,70,000 for its development. Cluster members have completed advanced training at Uravu Indigenous Science & Technology Study Centre in Wayanad, Kerala, learning modern bamboo crafting techniques, preservation methods, and product finishing.

During his recent visit, Collector Patil, along with Prakriti CEO Smt. Jayasree, inaugurated a bamboo nursery and reviewed the cluster's operations. The program combines traditional craftsmanship with modern techniques, aiming to enhance rural livelihoods through sustainable development. This initiative demonstrates the government's commitment to preserving and promoting traditional crafts while ensuring economic growth in rural areas.



Deomali Millet Processing Cluster, Odisha

The Deomali Millet Processing Cluster demonstrated remarkable success at two significant events in November 2024, highlighting achievements in sustainable indigenous food solutions through the SFURTI scheme.

At the Startup Trade Fair 2024 at KIIT University, Bhubaneswar, the foundation presented its innovative millet-based gluten-free products to diverse stakeholders. A key highlight was the recognition from Shri Gokulananda Mallik, Hon'ble Minister of State for MSME, who praised the Deomali Millet Cluster's initiatives and NI-MSME's supervisory role. The event facilitated valuable networking opportunities with startups and corporate entities, enhancing prospects for market expansion.

The SPV also participated in the 2nd All S&T Clusters' Meet, organized by the Bhubaneswar City Knowledge Innovation Cluster (BCKIC). During this event, they showcased their products to policymakers, scientists, and technology leaders. A significant interaction occurred with Prof. Ajay K. Sood, Principal Scientific Adviser to the Government of India, who provided strategic guidance on scaling operations and innovation advancement.

The foundation's exhibition booth attracted significant attention, particularly from students, demonstrating growing market acceptance for sustainable food options. These successful engagements have positioned the Deomali Millet processing cluster as a key player in the sustainable food sector while highlighting ni-msme's effective implementation of the SFURTI scheme in transforming traditional knowledge into marketable, health-conscious products.



బ్యాంబో క్లస్టర్ సభ్యులకు ఆర్థిక సహాయం

చెక్కుని అందించిన జిల్లా కలెక్టర్



చంద్రగొండ మండలం ఏ ఎస్ ఎస్ 24 న్యూస్ నేటివెలుగు దినపత్రిక ప్రతినిధి సవంబర్ 10 చంద్రగొండ మండలం బెండాలపాడు గ్రామంలో గల చంద్రగొండ బ్యాంబో క్లస్టర్ సభ్యులు గతంలో ఆర్థిక సహాయం కొరకు భద్రాద్రి కొత్తగూడెం జిల్లా కలెక్టర్ శ్రీ జితేష్ ఎ పాటిల్ ఐఎస్ఎస్ గారికి వినతి పత్రం ద్వారా తెలియజేయగా కలెక్టర్ గారు స్పందించి బ్యాంబో క్లస్టర్ లో గల ఆర్థిక ఇబ్బందులను మరియు ఇబ్బందులు గల కారణాలను నేరుగా తెలుసుకొని బ్యాంబో క్లస్టర్ కు ఆర్థిక సహాయం నిర్దారించి, రూ. 470000/బిలు చెక్ ను మంజూరు చేసారు. కలెక్టర్ గారి ఆదేశానుసారం జిల్లా ప్రణాళిక శాఖ అధికారి(సిపిఓ) మరియు చంద్రగొండ మండల స్పెషల్ అధికారిగా విధులు నిర్వహిస్తున్న సంజీవరావు గారి చేతుల మీదుగా వారి కార్యాలయంలో చంద్రగొండ బ్యాంబో క్లస్టర్ సభ్యులకు చెక్ ను అందజేయడం జరిగింది. ఈ కార్యక్రమంలో చంద్రగొండ బ్యాంబో క్లస్టర్ సభ్యులు మల్లం కృష్ణయ్య, జిల్లా దిశా కమిటీ సభ్యుడు మరియు బ్యాంబో క్లస్టర్ సభ్యుడు బొర్రా సురేష్, కారం అన్వేష్, పద్దం భద్రయ్య తదితరులు పాల్గొన్నారు.

ni-msme invites MSMEs, Artisans, Associations, Academicians and Officials to join hands for development of MSME Clusters

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