

July & August 2023

Cluster News



National Institute for Micro, Small and Medium Enterprises (ni-msme)

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Yousufguda, Hyderabad. www.nimsme.org

Annatdev Woodcraft Cluster

The Technical Agency Team of JIIDCO Shri A. M. Prasad, Assistant Engineer and Shri Amit Kumar, Junior Engineer visited the CFC to inspect the work of waterproofing and also organised meeting with the contractor for initiating the process of handover of the CFC to the SPV on 01 July 2023. M/s. Raj Impex Machinery Supplier has delivered the machineries at CFC site and machineries were installed on 07 July 2023. The officers from forest department visited the CFC on 12 July 2023. Inspected the premises and interacted with SPV to issue the licence.



A meeting was organised on 21 July 2023 under the Chairmanship of Shri Sanjay Kumar Sahu, General Manager, Ms. Harshita Raj, Management Trainee, Technical Agency; Shri S. K. Bariyar IEO, Shri Srikant, Deputy Director, Shri Anand Gothi, Deputy Director, Shri John Kongari Deputy Director and Smt. Ritu Kumar, Deputy Director, Implementing Agency (IA) were present. The agenda of the meeting was to discuss regarding the delay in electrification, SPV contribution and complete the process of electrification within 4 days and they fixed up the date on 23 July 2023 for trial run machineries.

Bundu Lac Cluster

The team of Technical Agency, Shri Ram Kumar Singh, Executive Engineer, Shri A. M. Prasad, Assistant Engineer and Shri Sumit Minz, Junior Engineer along with the team of Implementing Agency; Shri. Anand Gothi, Deputy Director, Shri John Kongari, Deputy Director and Smt. Ritu Kumar, Deputy Director visited the CFC in the presence of SPV Directors to inspect the CFC on 05 July 2023. The Implementing Agency has organised Pre-bid meeting on 07 July 2023 and Shri Sumit Minz, Junior Engineer, Technical Agency has visited the CFC along with Civil Contractor on 20 July 2023 to oversee the work that was being done at the CFC. Casting of overhead water tank was done on the same day in their supervision. Technical bid for machinery procurement was opened on 21 July 2023.



ni-msme is one of the Nodal Agency to implement SFURTI scheme sponsored by Ministry of MSME. **ni-msme** is implementing 24 clusters across 8 states namely: Andhra Pradesh, Jharkhand, Karnataka, Kerala, Maharashtra, Odisha, Punjab and Telangana.

Kondapalli Wooden Toys Cluster



Kondapalli Wooden Toys Cluster is located in NTR District of Ibrahimpatnam Mandal, Andhra Pradesh one of the major craft production centers for wood craft especially wooden toys, also known as Kondapalli Bommalu (Toys). The Kondapalli wood craft cluster has high skill base comprising of 250 artisans engaged in production of toys/products. The Hon'ble Member of Parliament, Shri Kesineni Srinivas (Nani), Vijayawada Constituency has

inaugurated the training cum production center on 24 August 2023 and distributed tool-kits to 72 artisans. In this programme along with Member of Parliament, Hon'ble District Collector, NTR District, Project Director, NTR District, Municipal Commissioner of Kondapalli Municipality, District Forest Officer local public representatives & officials of DRDA have participated and explained the importance of industry. The artisans have been created awareness by Super Power, Machinery Supplier ,Vijayawada how to operate the installed machines and briefed about them.

Inaugurated the training-cum-production center, the Hon'ble MP Shri Kesineni Srinivas (Nani) has informed that the toys which are produced here could have to be marketed in the world cities of New York, Washington, London & Paris and have been told youth to utilize the premises that improving the new technical skills in making the toys. The artisans are told for having saved the industry since 4 decades of traditional hierarchy and Govt. of India have, Ministry of MSME under SFURTI Scheme provided the matching grant project cost for Common Facilitation Centre, Machineries, Tool Kits etc., matching grant in collaboration with MPLADS in developing the industry.

It is assumed that 200 artisans in the cluster will be imparted training build the production scale and capacity. The Society is engaged in production of traditional Kondapalli toys and marketing these products across various markets through Amazon, Flipkart etc., with a prime objective to provide continuous employment to the artisans of the cluster.



Silver Jewellery Cluster

A meeting was scheduled on 11 July 2023 at the CFC where in the representatives of Technical Agency, Shri Sanjay Sahu, General Manager, Shri A. M. Prasad, Assistant Engineer and Shri Saquib Ahmad, Assistant Manager; and Implementing Agency, Shri Srikant, Deputy Director and Shri John Kongari, Deputy Director, SPV Directors and Cluster Artisans were present. In the meeting, they have discussed on raw material for successful trial run after machine installation, requirement of monthly working capital, planning of production and marketing etc. The Machinery Supplier has delivered machineries at CFC on 18 July 2023.



Badge & Embroidery Cluster

One day Workshop on 'MARKETING' was conducted for Cluster Artisans on 14 July 2023, they have learnt about the importance of marketing as a tool for reaching large customer markets and different channels of marketing that can be used by them for selling their products. Representatives of Technical Agency Shri Saquib Ahmad, Assistant Manager, Implementing Agency, Shri Ajay Kumar Singh, CEO, Shri S. K. Bariyar, IEO, Shri John Kongari, Deputy Director and Shri Srikant, Deputy Director, SPV Directors, Cluster Artisans and various experts from the field were present in the programme.



Kariyatpur Brass Cluster

M/s. Raj Impex Machinery Supplier has delivered parts of rolling mill at the CFC on 05 July 2023 and foundation work for installation of machines is under progress at the CFC.



Wooden Inlay Cluster

A meeting was organized at District Industries Centre, Hoshiarpur on 03 July 2023. The agenda of the meeting was about purchasing chairs for CFC and training programs on new implementation techniques to artisans. On 13 July SPV President Mr. Satyog Singh and other Members met various vendors in the town to expand the business horizons by working together. The society meeting has organized on 15 July 2023 regarding working capital requirement. The members of the society along with other members of the DC Office have visited Boothgarh slum area on the 16 of July and later members of the society decided to start the training programme.



Deomali Millet Processing Cluster

The SC/ST Entrepreneurship Scheme Facilitation Workshop held in KIIT, TBI, Bhubaneswar, Odisha on 25 June 2023. The participants belonging to SC/ST communities from all over the state have participated in the workshop. The Chief Guests of the day, Shri Jagannath Saraka, Hon'ble Minister of SC, ST & Minorities, Shri Tusharkanti Behera, Hon'ble Minister of Home & Information Technology, Dr. Mrutyunjay Suar, CEO, KIIT TBI and Shri Raja Naik, Vice President, DICCI. The workshop aimed to educate the participants about various Government programmes and schemes specifically designed to empower marginalized communities. It provided a platform for these aspiring entrepreneurs to learn about the opportunities and support available to them through these initiatives. In the workshop, Mr. Santosh Kumar Khemundu, President, SPV of Deomali Millet Cluster, Koraput was felicitated by SC/ST Entrepreneurs Federation for his commendable work and contribution towards the community.



Odisha SC-ST Entrepreneurs Federation

"Empowering Dreams"

SC/ST Entrepreneurship Scheme Facilitation Workshop

Date: 25/06/2023 Time: 9.30 AM, Venue: KIIT-TBI, Patia, BBSR

 Mr. Jagannath Saraka Hon'ble Minister of SC, ST & Minorities	 Shri Tusharkanti Behera Hon'ble Minister of Home & Information Technology	 Dr. Mrutyunjay Suar CEO, KIIT TBI	 Shri Raja Naik Vice-President, DICCI
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The "SC/ST Entrepreneurship Scheme Facilitation Workshop", organized by the Odisha SC-ST Entrepreneurs Federation, is an event aimed at discussing and promoting various schemes introduced by both the State and Central Governments to uplift and empower the SC/ST communities. The objective of the workshop is to empower individuals from the SC/ST communities and provide them with the necessary knowledge and resources to pursue entrepreneurship and fulfill their dreams.

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Chinthapalli Turmeric Cluster

Shri K. Surya Prakash Goud, Faculty Member, **ni-msme**, Hyderabad, Nodal Agency visited the Cluster on 05 July and Mrs. V. C. Aliveni, Director, Mr. Siva, Mr. Kamesh, Members of Implementing Agency & SPV Mr. P. Lakshmana Rao, Chairman – Chaya FPC, Dr. Sudheer, Consultant, Chaya FPC, SPV Members. Shri K. Goud has discussed on CFC civil works and instructed IA & SPV to complete the construction by the end of September 2023. He advised IA to conduct soft intervention programmes that are required for post harvesting process, marketing and branding.



Lohardaga Honey Processing Cluster

Training program on handling of machines is being conducted on a daily basis for the artisans. Shri Srikant, Deputy Director, Shri John Kongari, Deputy Director, Implementing Agency and Shri Saquib Ahmad, Assistant Manager, Technical Agency and Horticulture officer visited the Common Facility Centre (CFC) on 26 July 2023.

They have suggested the SPV to maintain hygiene in the CFC and wearing of hand gloves, cap on head while processing the honey and follow the Good Manufacturing Process (GMP).



L-Kota Sesame Cluster

Jaya Kisan Farmer Producer Company limited organized a training program on 06 July 2023 at Rajapathrunipalem, 100 farmers from 10 villages within the cluster have participated in the programme. Smt .Saraswathi, Secretary SPV has explained about the SFURTI Cluster and Common Facility Centre facilities, how it will benefit to the farmers in value addition of Sesame produce. The CEO of SHARE MAC's Mutual limited, Shri Joginaidu, Operational Manager, Shri Srinivasa Rao, Smt. Thulasi, Manager, Union Bank of India and Shri Deepak, Regional Manager, Union Bank of India have addressed the participants and assured to provide credit facilities to the farmers and SHGs.



Shri K. Surya Prakash Goud, representing from (**ni-msme**), visited the L-KOTA Sesame Cluster on 07 July 2023. During the visit, he was actively engaged with various aspects of the ongoing CFC activities within the cluster. He had valuable interactions with key individuals, including Mrs. Saraswathi, the SPV (Special Purpose Vehicle); Mr. Eswar, the CEO; Mr. Karthikeya, Manager of Vishrah Agro sales company, as well as several other members of the FPO's (Farmer Producer Organization).

On 07 July 2023, M/s. Vishra Agro Tech Company has delivered few machineries (Sesame Cleaning Machine, Oil Seed Grain Grader, Hulling & Peeling Machine, Chikki Making Machine, Chikki, Rosting Machine, Sugar and Jaggery Syrup making machine) to the Common Facility Centre.



On 08 July 2023, training program was organised, 30 members from Peddireddipalem and Marlapalli. During the programme, FPO Secretary Smt. Saraswathi addressed the participants and explained about the SFURTI scheme. She also highlighted the establishment of Common Facility Centre in Peddireddipalem village under the SFURTI Scheme and advantages to the farmers in post harvesting and value addition of sesame.



Training programme on Sesame Value Added Products was conducted at L-KOTA on 15 July 2023 and 40 farmers from Peddireddipalem village participated in the programme.

Mrs. Saraswathi, SPV Secretary, Jayakishan FPO, Shri ESWAR, CEO along with Cluster Resource Persons Smt. Usharani, Ms. Shravani and Ms. Janaki guided the farmers in making Sesame & Groundnut Laddu. They also explained various other value added products that can be created.



In addition, Smt. Girija, ANM and Smt. Poornima elaborated on the health benefits of Sesame products in our daily diets. Shri Neelakantam Village Sarpanch, Shri Demulu, Vice President, Mr. Nagesh, and Mr. Pathrulu also actively participated in the program.

On 19 July 2023, Shri D. Ramesh, Deputy CEO, Andhra Pradesh Food Processing Society, Shri

Ajay Kumar, Horticulture Officer, Shri Jamadgani (D.D.H.), Shri Laxminarayana, Project Director of AP

Micro Irrigation, Ms. Padma, Horticulture Officer and Mrs. Saraswathi, SPV Secretary have visited the Common Facility Centre, Solar Dryers at Peddireddipalem village and interacted with farmers. The other officials from the Electricity Department, including Superintendent Engineer Shri Laxmana Rao and Deputy Engineer Shri Suresh, were present at the cluster to oversee the installation of 3-phase electric connection wiring and the transformer installation has completed.



ni-msme invites MSMEs, Artisans, Associations, Academicians and Officials to join hands for development of MSME Clusters

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