

ni-msme News Corner (NNC)

DIAMOND JUBILEE BHAVAN

निम्समे, माइ, स्मॉल अंड मीडियम एंटरप्राइजेस अंड सोशल, इकोनॉमिक अंड एंवायरनमेंटल सस्टेनेबिलिटी
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 NATIONAL INSTITUTE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
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डायमंड जूबली भवन

An in-house monthly magazine published by the National Institute for MSME (ni-msme)

International Conference on EESS 2024

The National Institute for Micro, Small and Medium Enterprises (**ni-msme**), an organization of Ministry of MSME, Government of India. The Conference is in collaboration with Andhra University Incubation Council (a-Hub) Organised International Conference on Environmental, Economic, and Social Sustainability (EESS 2024) during 12 & 13 September 2024 sponsored under International Cooperation (IC) Scheme of Ministry of MSME Govt. of India.



This prestigious event marks

a significant step toward advancing sustainable practices among Micro, Small, and Medium Enterprises (MSMEs). The objective of the conference is to promote sustainable practices among MSMEs to attain Sustainable Development Goals (SDGs) and achieve Net Zero target by 2070 for India.

The conference was inaugurated by Prof. G. Sasibhusana Rao, Vice Chancellor, Andhra University, who also released the Book of Abstracts of the select research papers. In his address, highlighted the university's achievements and its ongoing commitment to becoming a top-ranked institution in the country. He emphasized Andhra University's dedication to environmental sustainability, including efforts to enhance the "green cover" on campus.

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The inaugural ceremony commenced with a welcome address by Mr. Sarath Muthyala, Conference Director and Associate Faculty, ni-msme, followed by lighting of the lamp by distinguished guests. Mr. J. Koteswara Rao, Conference Director and Associate Faculty, ni- msme provided an overview of the conference objective and themes.

The event featured keynote addresses from notable figures including Mr. Debajit Das, National Project Coordinator for Sustainable Energy at UNIDO and Mr. Alfred Wahl, President of Alberta Animal Genetics Consulting Group Ltd., Canada. In line with the Paris Agreement, India's Nationally Determined Contributions (NDCs) for 2021-30 aim to reduce GDP emissions intensity by 33-35% and achieve Net Zero Emissions by 2070.

Dr. S. Glory Swarupa, Director General of ni-msme delivered a comprehensive address on the institute's role in promoting Environmental, Social, and Governance (ESG) criteria and Sustainable Development Goals (SDGs). Mr. Ravi Eswarapu, CEO of a-hub, expressed gratitude to all attendees, including dignitaries. EESS 2024 is aligned with India's strategic goals to meet the Sustainable Development Goals (SDGs) and achieve Net Zero emissions exploring effective by 2070. The conference provides a platform for sharing knowledge on how MSMEs and Entrepreneurs can contribute to these ambitious targets. In line with the Paris Agreement, India submitted its Nationally Determined Contribution (NDCs) to UNFCCC in 2015 outlining eight targets for the period 2021-30. They include reducing the emissions intensity of its GDP by 33 to 35% by 2030, the targets were climate-friendly growth paths; climate change adaptation; climate finance; and technology and capacity building. But the icing on the cake was to come from the target to achieve 'NET ZERO' emissions by 2070.

Total six International Speakers, 13 National Experts and 30 researchers presenting ground breaking research on sustainability. High-level representatives from the Government of India, Government of Andhra Pradesh, SIDBI, UNIDO, NRDC and MSME-DFO are also participating and delivering keynote speeches. The Conference has attracted 138 delegates and from MSMEs, focusing on the role of these enterprises in advancing sustainable development and exploring effective sustainable practices.

The conference valedictory ceremony conducted on 13 September 2024. Shri Pola Bhaskar, IAS Commissioner and Secretary, Collegiate Education, Govt of Andhra Pradesh graced the occasion as Chief Guest and Shri P. Anil Kumar, OSD to Commissioner, Collegiate Education, Govt of Andhra Pradesh as Guest of Honour. Shri J. Chandra Mouli, Assistant Director, in-charge, MSME-DFO, Visakhapatnam was also present. Delegates from six countries across the globe, 12 experts from across India, and several researchers presenting cutting edge research in the field of sustainability. The conference was concluded with awarding participating certificates by the Chief Guest and Guest of Honour to all the participants and research paper presenters. The conference was concluded with a formal vote of thanks proposed by Mr.J.Koteswara Rao, Conference Director.



Swachhata Hi Seva Event under PMKVY 4.0

National Institute for Micro, Small and Medium Enterprises (ni-msme) organised the "Swachhata Hi Seva" event on 26 September 2024 under the National Skill Development Corporation's (NSDC) PMKVY 4.0 & Short Term Trainings scheme sponsored by Ministry of Skill Development and Entrepreneurship, Government of India. This initiative aims to empower school dropouts, unemployed youth, and women through targeted skill development programs in key sectors such as IT-ITes, Food Processing, Beauty & Wellness, and Apparel. Total 960 trainees allocated for the year 2023-24. 510 have successfully completed their training, and 180 have passed the Sector Skill Council's assessments.

Shri Ponguleti Srinivas Reddy, Hon'ble Minister of Revenue, Housing, Information, and Public Relations, Government of Telangana, was the Chief Guest. The Minister, alongside the Director General of ni-msme, presented certificates and branded PMKVY 4.0 T-shirts to the trainees who successfully completed their courses. Dr. Glory Swarupa Director General in her remarks emphasized the significance of the "Swachhata Hi Seva" initiative, highlighting its role in promoting both cleanliness and skill development. She noted that empowering the youth and women with essential skills not only improves their employment prospects but also fosters a sense of responsibility toward their communities. Dr. S. Swarupa added that ni-msme remains committed to organizing such programs that drive sustainable development and societal progress. Hon'ble Minister during address highlighted the importance of skill development for youth employment and future opportunities. He also announced the establishment of a new Skill University in Telangana, which will focus on meeting the needs of rural youth. The university is expected to train 4 lakh young people across the state in various trades and sectors. During the event, Minister Reddy engaged with the trainees, seeking their feedback on the training programs and emphasizing the need for participants to utilize the skills they've gained to achieve their goals. He commended ni-msme for its efforts in organizing various training programs under Government schemes and urged participants to make the most of these opportunities. As part of the "Swachhata Hi Seva" initiative, the Hon'ble Minister, Director General of ni-msme, program in-charge Ms. V. Swapna, and PMKVY 4.0 trainees also participated in a cleanliness drive, reinforcing the dual focus on skill development and community responsibility. Mr Vivek Kumar, AFM, SEM, ni-msme and Nodal officer for "Swachhata Hi Seva" proposed the Vote of Thanks. The event reflects the continued efforts of ni-msme to support skill development, cleanliness, and youth empowerment in India.



District Collector Visits Chandrugonda Bamboo Cluster

Bhadradi Kothagudem District Collector Mr. Jitesh A Patil, IAS visited the forest area near Bendalapadu village of Chandrugonda Mandal visited the Bamboo Cluster of Tribals (Chandrugonda Bambo Cluster). At around 7 am, they came to Bendalapadu village, a remote village of Chandrugonda mandal, and climbed up the hill along with the members of the bamboo cluster from the bamboo cluster near the forest area. Visited Veerabhadra Swamy (Shiva Temple) Temple on top of the hill, Elephant Mota Well, Yellow Well, Bodrai, Palleru Well, Forest Watch Tower, Penuballi, Kallur, Tallada, Enkur, Julurupadu, adjoining hills and forest area. Also visited Hastalo Veeranna, waterfalls and forest check dams under the hill. After seeing these, in the words of the collector, he said that

this can be made into an excellent tourism area and a tourism hub. There are many wonderful places to see here. They said that the natural resources, climate, green trees, green crop fields here are very good. He visited Bambo Cluster and examined some of the products there and said that he will certainly provide any support you need to make it better. Members were advised to make more excellent products with bamboo and rise to the international level. Chandrugonda Mandal Development Officer MPDO, Mr. Ashok



Garu; Ms. Swapna Garu, SSI, Mr. Bhojyanayak Garu, Mr. Fazal Bakhsh, Bambo Cluster Chairman, Mr. Veeram Nagabhushanam; Vice Chairman, Mr. Mallam Krishnaiah; Members, Mr. Borra Suresh, Mr. Karam Anvesh, Mr. Varsa Srinu, Mr. Kunja Krishnaiah, Mr. Chidara Prasad and Mr. Podium Narsimha Rao were present. Mallam Venkatesh, Race Surender, Boda Srinu, as well as journalists from print media, electrical media and others participated.

Hindi Diwas 2024 & 4th All India Official Language Conference

Dr. Shirish Prabhakar Kulkarni, Hindi Translator has participated in Hindi Diwas 2024 and 4th All India Official Language Conference conducted at Bharat Mandapam, New Delhi. The event was organized by the Department of Official Language, Ministry of Home Affairs, Govt. of India. Hon'ble Union Minister of Home Affairs and Cooperation Shri Amit Shah was the Chief Guest. Hon'ble Union Minister of State for Home Affairs Shri Nityanand Rai and Shri Bandi Sanjay Kumar respectively were present as Special Guests on this occasion. Shri Bhrithari Mahtab, Chairman, Parliamentary Official Language Committee and other members of the committee including Shri Bhavana Saxena from Kerala, Hindi Poet Scholar, Prof. Surya Prasad Dixit, Shri Santosh Kumar, eminent poets of Kerala, Dr. Govind Rajan and Shri Hariom Pawar were also shared the dais on this occasion. Smt. Anshuli Arya, Secretary Department of Official Language presided the function.



PMKVY 4.0 Special Project in NER

ni-msme is conducting Skill Development Programmes under PMKVY 4.0 Special Projects in five states across Northeast region, sponsored by the National Skill Development Corporation (NSDC). The project includes training on job roles like Food & Beverage Service Associate, Aquaculture Worker, Mushroom Grower (Entrepreneur), and Bamboo Work Artisan. By the end of September 2024, a total of 3981 candidates enrolled for the trainings. Certificates were issued for 11 batches, assessments completed for 23 batches, and 46 batches have completed their programmes.



PMKVY 4.0 Short Term Training

ni-msme is conducting Skill Development Training under the PMKVY 4.0 Short Term Training Programme at campus. By the end of September 2024, a total of 510 candidates had enrolled in trades such as Junior Software Developer, Cloud Application Developer, Beauty Therapist, Self-Employed Tailor, and Craft Baker. Certificates have been issued for 3 batches, Assessments completed for 5 batches, and 8 batches have completed their programmes.



FinRISE

Faculty Development Programme for Entrepreneurship Development

The Centre of Financial Institute (CFI) conducted a Faculty Development Programme (FDP-ED) for the Lecturers of Government Degree Colleges in Andhra Pradesh during September 2024. The program featured lectures by Mr. M. V. Kameswara Rao, VH, CFI on funding and finance for MSMEs and startups. The lectures were well-received by the participants, who appreciated the valuable insights provided by Mr. Rao.

The FDP-ED was a valuable opportunity for the faculty members to learn about the latest trends and best practices in funding and finance for MSMEs and Start-ups. This knowledge will help them to better prepare their students for the challenges and opportunities of the modern business world. The CFI is committed to providing quality education and training to professionals in the field of finance. The FDP-ED was just one example of the many initiatives that the CFI undertakes to achieve this goal.

Swachhta Pledge

Swachhata Pledge on 17 September 2024 has been administered in ni-msme by the virtual participation with Hon`ble Minister of MSME, Shri Jithin Ram Manjhi at 3.00 PM. All Faculty Members, Staff, Consultants and Young Professionals have participated in the official programme to create awareness and hygienic environment through around workplace and surrounding locality.



Hindi Week at KVIC Regional Office

Khadi and Village Industries Commission regional Office, Telangana observed Hindi Day and Hindi Week from 14 to 20 September 2024. Dr. Shirish Kulkarni, Hindi Translator, ni-msme was invited as subject expert for Hindi Workshop and Chief Guest of closing ceremony. Dr. Manoj Kumar presided the closing ceremony and distributed certificates and cash awards to the winners of various competitions. Shri Uday Kiran, Hindi Officer conducted the programme. All the Officers and staff members were present on this occasion.



Faculty at PMKVY Review Meeting

Ms. V. Swapna, Faculty Member SEM attended the review meeting of PMKVY 4.0 programmes at Kaushal Bhawan, New Delhi. The meeting was chaired by Mr. Sunil Ranjan, Director (PMKVY), and was attended by representatives from various Government organizations and training institutions. She provided an update on the ongoing Short Term Training (STT) and Special Projects (SP) under PMKVY 4.0 and presented the status of the Fresh Target of 6255 sanctioned to ni-msme FY 2024-25. Additionally, she discussed the creation of Training Centres in the state of Telangana, Andhra Pradesh, Karnataka assigned and addressed challenges faced with the SIDH portal. Overall, the meeting was successful, with ni-msme being acknowledged as a key performer in achieving its targets.

Special Swachhata Campaign 4.0 - Preparatory Activities

To reduce pendency in government departments, a campaign called Special Campaign 4.0 is planned with full of action items to be conducted during 17 September to 02 October 2024 in the preparatory phase and from 02 to 31 October 2024 in the Implementation phase.

As part of the 1st phase of Special Campaign 4.0 i.e., the preparatory phase which is also given a name as Swachhata Hi Sewa "Swabhav Swachhata Sanskar Swachhata". National Institute for Micro Small and Medium Enterprises (ni-msme) has planned to conduct various drives at different locations of the campus to identify multiple sites for incorporating cleanliness and ways to freed up space by disposing off unwanted Files, Outdated Reading Materials, old Brochures, and debris or scrap in the campus premises.

Apart from this as per the guidelines of the SHS, to take into account citizen centric activities blood donation camp was also organised wherein ni-msme staff participated with enthusiasm and zeal.

ni-msme has also gifted special dresses to the garden workers and MTAs as per the special component of the campaign i.e. Helping the Safai kramcharis. ni-msme has prepared a day-to-day action plan which will be implemented accordingly.

The preparatory activities started with a conducted the reviewing of the Record Room and examined files with special emphasis on files to be reviewed. Efforts are also focussed on freeing the space by removing unwanted items from various departments.

For this, ni-msme will also be getting professional guidance from various institutes of repute. Cleanliness drive, plantation drive, awareness campaign, drive for a Plastic Free Campus and many more activities are planned to be conducted during the period. ni-msme plans to conduct cleanliness activities as per the prepared action plans following the guidelines of the SC-4.0 Campaign from 02 to 31 October 2024.



Blood Donation Camp

A blood donation camp was organized in ni-msme campus. About 22 volunteers from among the ni-msme staff trainee participants, Library Students and Young Professionals have donated blood to PV Narasimha Rao Memorial Charitable Trust and Blood Centre, Hyderabad. The blood donation was a huge success.



Entrepreneurship and Skill Development Programmes under ATI Scheme

ni-msme, under the ATI Scheme of the Ministry of MSME, Government of India, is conducting Entrepreneurship Skill Development Programmes (ESDP) at its campus. In September 2024, 300 candidates enrolled in various training programs, aimed at empowering unemployed youth and women. The candidates are being trained in fields such as Accounts Executive, Cloud Computing Junior Analyst, Craft Baker and Machine Learning Engineer across 10 batches. The initiative is being coordinated by Ms. V. Swapna, Faculty Member, SEM, ni-msme.



Online International Training Programme

Mr. J. Koteswara Rao, AFM attend International Online Training Programme on "Social Safety Nets: Challenges and Opportunities", conducted by AHK National Centre for Rural Development (AHKNCRD), Islamabad, Pakistan from 09 to 12 September 2024 sponsored by African Asian Rural Development Organization (AARDO), New Delhi.

Visitor's Gallery



Shri J. Devi Prasad, Director, Agriculture, Human Development and M & E Groups, Hyderabad visited campus.



Shri Sandeep, Palladium Group visited campus along with Dr. Shreekant Sharma, Faculty Member, ni-msme.



We-Hub, Hyderabad Team interacted with Dr. S. Glory Swarupa, Director General, ni-msme at Board Room.



Meeting with Mr. Alfred Wahl, Polargenetics interacted with Dr. S. Glory Swarupa, Director General, ni-msme at Board Room.



Meeting with North East Cane and Bamboo Development Council (NECBDC).



Director General Visits

Dr. S. Glory Swarupa, Director General, **ni-msme** along with Faculty participated in the Launch of MSME Policy of Telangana State by Shri A. Revanth Reddy, Hon'ble Chief Minister, Telangana at Hyderabad.



DG, ni-msme participated in the inauguration of Cluster Show Room established by Pembarthi Brass and Metal Craft Cluster under SFURTI Scheme of Ministry of MSME, Govt. of India.



Director General, DG, ni-msme attended the programme on MSME Awareness & Recycled Note Book distribution as Chief Guest at Telangana State Girls Residential School & Jr. College, Balanagar, Mahoobnagar Dist. Telangana, organized by Helping Society Foundation (HSF). Motivated the girl students to become entrepreneurs.

Dr. Glory Swarupa, Director General, ni-msme has participated in the Workshop on MSME Launch Event by Heifer International.

Interacted with Didis from Andhra Pradesh & Odisha; Heifer International Team including CEO, Asia Head, Executive Director and other Senior Officials. Also discussed with other participating organisations on 22 September 2024.



Dr. Glory Swarupa, Director General, met Shri Naidu Satyanarayana, Chairman, Handicrafts at Hasthakala Bhavan, Hyderabad.

Discussed about the Development of Clusters and other projects. Mr. Surya Prakash Goud, Faculty Member, ni-msme was also present during the discussion.

Dr. S. Glory Swarupa, Director General, ni-msme visited office of Chief Engineer, CPWD, Koti, Hyderabad on 03 September 2024 and requested Chief Engineer, CPWD for preparation of 3-D walkthrough of the proposed building for National Centre for Facilitation of Exports and Technology in land parcel-B and discussed issues related to proposed building.

Dr. S. Glory Swarupa, Director General, ni-msme participated in the Review Meeting on Preparation for 4th National Chief Secretaries Conference chaired by the Secretary, MoMSME, GoI at New Delhi.

Director General, ni-msme participated in 2nd World Agriculture Prize 2024 by World Agriculture Forum at Mumbai delivered a special address Shri Eknath Shinde, Hon'ble Chief Minister of Maharashtra, presided over by His Excellency Shri C. P. Radhakrishnan, Governor of Maharashtra.



Dr. S. Glory Swarupa, Director General, ni-msme participated as a Speaker in India International Agri Business (IIAB) Expo 2024 at Hitex, Hyderabad on the Theme: Shaping the Future of MSMEs towards Viksit Bharat 2024.

Faculty Receives National Teachers' Award 2024

Ms. Vanamala Swapna, Associate Faculty Member, SEM of National Institute for Micro, Small and Medium Enterprises (ni-msme), Hyderabad, awarded with prestigious National Teachers Award 2024 by Her Excellency Mrs. Droupadi Murmu, President of India. She was recognized for her excellent work in promoting entrepreneurship. Ms. Vanamala has played an important role in supporting entrepreneurship, innovation, skill development, and quality management. As the head of Intellectual Property Facilitation Center (IPFC), she has helped many startups and MSMEs get patents, trademarks, and other intellectual property rights. She was truly honored to be among the awardees who had the privilege of being congratulated and encouraged by the Hon'ble Prime Minister of India. During this momentous occasion, she was inspired to contribute toward the nation's ambitious vision of "Viksit Bharat 2047" - future of a developed and prosperous India.



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Small Enterprises Development, Management & Extension (SEDME)

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Annual Report of ni-msme for the FY 2022-23 Tabled before the Lokh Sabha and Rajya Sabha has been approved and available in ni-msme's website
www.nimsme.org/annual-reports

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