

January & February 2025

Cluster News



National Institute for Micro, Small and Medium Enterprises (ni-msme)

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Yousufguda, Hyderabad. www.nimsme.gov.in

Chandrugonda Bamboo Cluster, Telangana

A delegation from the Chandrugonda Bamboo Cluster, including Ms. Jayashree (IA), Mr. R. K. Mehta (TA), SPV members, and the Cluster Development Executive (CDE), met with Dr. Glory Swarupa, Director General, **ni-msme**, and Mr. K. Surya Prakash Goud Director, Nodal Agency Representative, **ni-msme**, discussed about cluster progress and future innovations.



The team had an interactive session with Dr. Glory Swarupa, Director General, **ni-msme**, and Mr. K. Surya Prakash Goud, Nodal Agency Representative, **ni-msme**, where they shared key developments in the cluster, ongoing improvements and strategies to enhance product innovation.

The cluster is focused on introducing high-value bamboo-based products, such as charcoal air purifiers and other eco-friendly innovations, to strengthen their market presence. The discussion also covered ways to enhance production efficiency, adopt new technologies and develop market linkages for the cluster's sustainable growth.



Honey Processing Cluster, Jharkhand

Tender Committee meeting was held on 13 January 2025, to open the Technical Bid for the procurement of a 15 KVA DG set for the Honey Processing Cluster in Kuru, Lohardaga. The bids were opened in the presence of committee members, with four bidders participating in the process.

After an initial review, the committee decided to take additional time for a thorough examination of the submitted documents before proceeding further. Regular Honeybee processing activities trainings conducting for Aspiring entrepreneurs.

ni-msme is one of the Nodal Agency to implement SFURTI scheme sponsored by Ministry of MSME. **ni-msme** is implementing 27 clusters across 8 states namely: Andhra Pradesh, Jharkhand, Karnataka, Kerala, Maharashtra Odisha, Punjab and Telangana.

Workshop on Rural Technologies for Commercialization

ni-msme in collaboration with the Mahatma Gandhi Institute for Rural Industrialization (MGIRI), successfully organized two workshops on the Dissemination of Rural Technologies for Commercialization.

Participants from the Nizamabad Turmeric Processing Cluster, Ikat Handloom Cluster and Chandragonda Bamboo Processing Cluster attended these workshops to explore innovative technologies relevant to their cluster products. The sessions provided a platform for knowledge exchange, enabling participants to gain a deeper understanding of technology integration and its practical applications for enhancing productivity and market potential.

These workshops facilitated discussions on technology fructification, helping artisans and farmers refine their products with modern technological interventions. The initiative aims to bridge the gap between traditional craftsmanship and contemporary advancements, fostering sustainable growth in rural industries.



Bundu Lac Processing Cluster, Jharkhand

The Lac Processing Cluster in Bundu received six machines and components for the Aleuritic Acid Unit from M/s Command Consultancy on 09 January 2025. A physical inspection of the unit was conducted on 16 January 2025, in the presence of all stakeholders, including representatives from the Nodal Agency, Implementing Agency, Technical Agency, SPV, and the Tender Committee.

The inspection team thoroughly examined the delivered components and confirmed them to be in proper working condition.



Basanrai Badge and Embroidery Cluster, Jharkhand

A working committee meeting was held on December 31, 2024, to address challenges in installing a 15-head Computerized Multi-Head Embroidery Machine with dori/cord and sequin attachment at the Basanrai Badge and Embroidery Cluster, Godda.

The committee noted that the machine's large size made it unfit for the designated Common Facility Center (CFC).

After careful deliberation, the committee decided that the Special Purpose Vehicle (SPV) would construct a platform and shed on the vacant side of the CFC to accommodate the machine. Work on the platform and shed is already in progress, ensuring seamless installation and enhanced production capabilities once completed.

Bundu Bamboo Craft Cluster, Jharkhand

Artisans from the Bamboo Craft Cluster, Bundu, participated in the Saras Evam Khadi Mela at Morabadi Ground, Ranchi, showcasing their exquisite craftsmanship. Their stall, featuring a diverse range of handmade bamboo products, attracted significant public interest. The artisans achieved sales of approximately INR 27,000, marking a notable success in both income generation and market exposure. The event provided them with a valuable platform to connect directly with customers, promoting their traditional craft while enhancing economic opportunities.

Kariyatpur Brass Cluster, Jharkhand

The Kariyatpur Brass Cluster from Hazaribagh set up an impressive stall at the Saras Evam Khadi Mela, held at Morabadi Ground in Ranchi. The stall featured a diverse collection of handcrafted brass products, including intricately designed plates, glasses, bowls, and other brassware, showcasing the rich craftsmanship of local artisans. The carefully arranged display attracted numerous visitors, offering them a glimpse into the region's traditional brass work. The event provided a valuable platform for the artisans to present their skills to a wider audience, promoting their heritage and preserving this traditional craft.

Hoshiarpur Wooden Inlay and Lacquer Cluster, Punjab

The Hoshiarpur Wooden Inlay and Lacquer Cluster actively conducted various initiatives in January and early February 2025. Key activities included product planning (Jan 4), chess set making (Jan 9), and decorative table production (Jan 10-15). Meetings with the DIC team (Jan 7) and GM-DIC (Jan 14) focused on activity updates and cluster development. From Jan 16-25, artisans worked on Palaki making, showcasing their craftsmanship. Additionally, a motivational session and machine safety training were conducted to enhance artisan skills. The cluster remains committed to preserving and promoting this traditional craft.



SUS Garment Artisans Association, Maharashtra

The SUS Garment Artisans Association continues its commitment to empowering artisans through various initiatives. In January 2025, we actively engaged in industry collaborations, healthcare support, and expanding market reach.

1. Industrial Visit by Symbiosis College Students:

We were honoured to host students from Symbiosis College for an industrial visit. The students gained valuable insights into machine embroidery techniques, garment production, and sustainable fashion practices. This interaction strengthened the connection between academia and industry, inspiring young minds to appreciate traditional and modern textile craftsmanship.



2. Medical Checkup for Artisans:

The health and well-being of our artisans are a top priority. A comprehensive medical checkup was conducted, ensuring our workforce received essential health screenings and professional medical guidance. This initiative reinforces our commitment to providing a safe and supportive working environment.



3. Supplying Garments to Retail Outlet in Warje:



Strengthening our market presence, we successfully supplied 3,500 garments to a retail outlet in Warje.

This milestone reflects our dedication to producing high-quality kurtis and dresses while expanding our reach in the retail sector.

Through these efforts, the SUS Garment Artisans Association continues to foster growth, innovation, and sustainability in the garment industry while uplifting the artisan community.

Turmeric Processing Cluster, Telangana

Exposure Visit to Sahyadri FPO:

A delegation of farmers and entrepreneurs from Nizamabad Turmeric Processing Cluster recently visited Sahyadri Farmers Producer Organization (FPO) to facilitate knowledge sharing, explore best practices and identify potential collaboration opportunities.

During the visit, participants gained valuable insights into Sahyadri FPO's operations, including advanced farming techniques, processing and value addition methods, and effective marketing strategies. The exchange of experiences, challenges, and success stories enriched the visit, leaving the delegation inspired and equipped with new ideas to enhance their agricultural and entrepreneurial pursuits.



Machinery Installation:

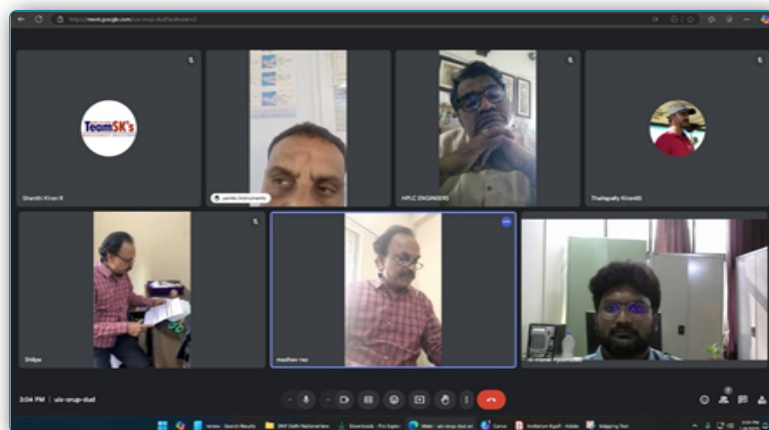
Successfully installed new machinery at the Common Facility Center (CFC). This strategic upgrade is expected to improve working conditions, enhance operational efficiency, and strengthen the cluster.



Platform Erection for Oil Extraction Plant:

The successful completion of the platform erection for the oil extraction plant at CFC marks a significant milestone in the cluster's progress.

This achievement marks a significant step towards operationalizing the plant, thereby improving our oil extraction capabilities and reinforcing our commitment to serving stakeholders effectively.



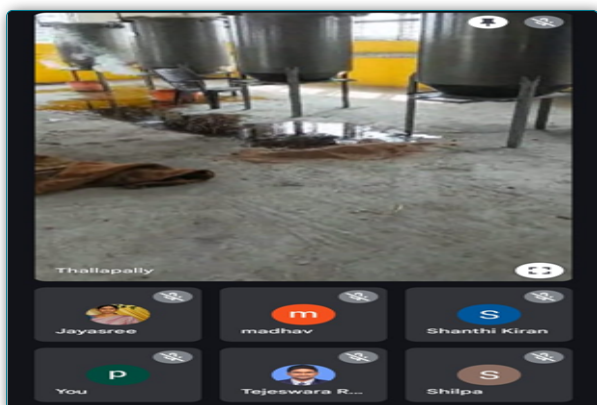
Bid Opening Meeting for Procurement of R&D Equipment:

The Cluster Tender Committee conducted a bid opening meeting, reinforcing our commitment to transparency and accountability in procuring R&D equipment for cluster products.

The process was carried out fairly and openly, ensuring that all bids were evaluated in accordance with procurement standards

Performance Test for Turmeric Processing:

A performance test was conducted on the turmeric processing machinery at CFC facility, with the proceedings shared with ni-msme via video conference. The test aimed to assess efficiency, productivity and quality output, ensuring that our members receive optimal support for their turmeric processing operations.



The exposure visit and performance test were important steps in strengthening the Nizamabad Turmeric Processing Cluster. The visit helped farmers learnt new techniques and explore opportunities for collaboration. The successful machinery test ensured better efficiency in turmeric processing. These efforts show our commitment to supporting farmers with the right knowledge, technology, and market access to help them grow and succeed.

ni-msme invites MSMEs, Artisans, Associations, Academicians and Officials to join hands for development of MSME Clusters

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